

Sport and Recreation Industry Annual Survey 2023 Findings

Who responded to the survey?

436 Queensland sport and recreation organisations.

76.6% of respondents were small clubs with under 500 members.

63% of respondents had received funding from Sport and Recreation in the past year.

Highest number of responses came from rugby league and lawn bowls.

Most sport and recreation organisations have 1 to 5 staff (paid/unpaid) across administration, coaches, officials and other categories. 54% of sport and recreation organisations have no development officers.

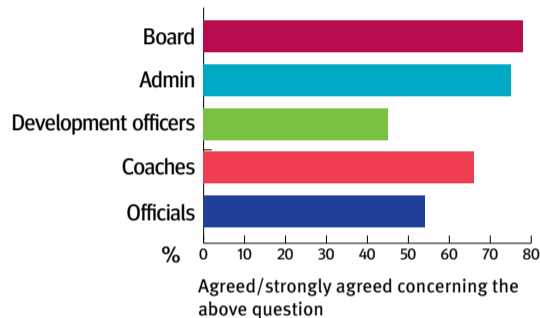
Board composition for respondent organisations were 65% males and 35% females.



What does the industry's capability and capacity look like?

Skills, understanding and knowledge

- Sufficient skills, understanding and knowledge to get the job done:



Systems, processes and technology

- 56.4% of all organisations agreed they have the right systems, processes and technology required for operational needs.
- 80% of state level organisations and 58.3% of clubs agreed that their organisation is proactive and forward-thinking in response to emerging trends (eg. rising populations, engaging a broader cross section of society, non-organised activities, new technologies).

Access to administrative equipment, facilities and human resources

- 57.1% of all organisations agreed they have access to administrative equipment, facilities, and human resources to meet their operational needs.
- 80% of state level organisations and 58.8% of clubs agreed that their organisation undertakes sufficient strategic planning and implements associated plans.

What the industry told us...

Sport and recreation organisations want to see training gaps identified and multiple, affordable solutions developed to assist clubs.

Collaboration within industry

- 88% of state level organisations agreed they collaborate with their clubs. 60% of clubs agreed that their state level organisation collaborated sufficiently to meet their needs
- 73.9% of clubs agreed that their club collaborates sufficiently across other clubs/organisations
- 71.2% of state level organisations agreed that they collaborated sufficiently with other state level organisations.

What the industry told us...

Sport and recreation organisations want to see more proactive engagement and consultation between Sport and Recreation, industry, local councils, and other state government departments.

Clubs said they would benefit from clear, consistent advice, and greater support and consultation on matters important to them from their state level organisations.

Working with Sport and Recreation (DTS)

64%

Believe they have a good working relationship with Sport and Recreation.

53.9%

Feel that Sport and Recreation lead, influence and sufficiently support the sector.

55.5%

Agree that Sport and Recreation facilitate collaboration across the industry.

State level organisations were in higher agreement than clubs across all three areas.

What help are sport and recreation organisations looking for from Sport and Recreation?

Clubs:

- Face to face interactions
- Education/training
- Resources/templates

State level organisations:

- Education/training
- Acquiring event facilities
- Facilitating connections within industry

What the industry told us...

State level organisations and clubs expressed similar focus in topics for education/training including increasing participation, infrastructure planning, communication/marketing and website/ social media, governance, and talent pathways.