

Minister's Office File Ref:	
Department File Ref:	CTS No. 03221/13

M/22/2

## Briefing Note

The Honourable Jann Stuckey MP  
 Minister for Tourism, Major Events, Small Business and the Commonwealth Games

<p><b>Action required: For Approval</b></p>
<p><b>Action required by: ASAP</b></p> <p>The project sign board should be erected as soon as possible after the contractor takes possession of the site on 27 February 2013</p>

### SUBJECT: Gold Coast Aquatic Centre Project Sign Board

#### Summary of key objectives

To obtain the Minister's approval of the attached design (**Attachment 1**) to be used as signage at Gold Coast Aquatic Centre site during construction.

#### Key issues

1. The attached design has been prepared by Cox Architecture who are the architects engaged for the project.
2. Input and approval has also been obtained from City of the Gold Coast and GOLDOC.
3. Queensland Government input and approval has been obtained from Major Projects in Department of State Development, Infrastructure and Planning and the Office of Commonwealth Games Coordination in Department of Tourism, Major Events, Small Business and the Commonwealth Games.
4. Corporate Communications units in both departments have been involved in the process and approved the document from a corporate ID standpoint.
5. Approval of the design is being sought urgently in order to have the project sign board erected as soon as possible after the site fencing begins to be installed on 27 February 2013.

#### Implications

It is important that the Queensland Government receives adequate recognition for their role in the project through the project sign board.

#### Right to information

6. I am of the view that the contents or attachments contained in this brief **are not suitable** for publication.

RTI Disclosure Log Released



Minister's Office File Ref:	
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**Recommendation**

That the Minister

**Approve the attached to be used as a project sign board at the Gold Coast Aquatic Centre construction site.**

APPROVED / NOT APPROVED

APPROVED / NOT APPROVED

Chief of Staff

**JANN STUCKEY MP**  
**Minister for Tourism, Major Events, Small Business and the Commonwealth Games**

/ /

25/2/13

**Minister's comments**

[Empty box for Minister's comments]

Action Officer	Endorsed by:	Endorsed by:	Endorsed by:
Carly Bachmann	Director Kerry Petersen	Division Head Sch4p3(3) Prejudice the protection of an individual's right to privacy	DG
Tel: 34053796	Tel: 32245212 Mob: Date: / /	Mob: Date: 22/2/13	Tel: Mob: Date: 25/2/2013



# Gold Coast Aquatic Centre



Project redevelopment for 2014 Pan Pacific Swimming Championships and Gold Coast 2018 Commonwealth Games

A joint funding initiative:



**Queensland  
Government**

Department of Tourism, Major Events, Small Business and  
the Commonwealth Games

CITY OF  
**GOLDCOAST.**

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PROJECT MANAGEMENT Major Projects, Department  
of State Development  
Infrastructure & Planning

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MANAGING CONTRACTOR	
ARCHITECTS	COX ARCHITECTURE
STRUCTURAL ENGINEER	GEOFF NINNES FONG + PARTNERS
CIVIL ENGINEERS	ARUP
SERVICES ENGINEERS	ARUP
ACOUSTICS & FIRE SERVICES	WOOD AND GRIEVE
LANDSCAPE CONSULTANTS	RPS AUSTRALIA
CERTIFIER	PROJECT SERVICES
EQUITABLE ACCESS	ERIC MARTIN AND ASSOCIATES
POOL ENGINEERS	PAUL STEVENSON & ASSOCIATES
QUALITY SURVEYOR	RIDER LEVETT BUCKNALL

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For information: [WWW.GOLDCOASTCITY.COM.AU/AQUATICCENTRE](http://WWW.GOLDCOASTCITY.COM.AU/AQUATICCENTRE)





Minister's Office File Ref:	MO993
Department File Ref:	CTS03316/13

## Briefing Note

The Honourable Jann Stuckey MP  
Minister for Tourism, Major Events, Small Business and the Commonwealth Games

**Action required: For noting and signature on letter**

**Action required by:**

**SUBJECT: Careers Promotional Campaign**

### Summary of key objectives

That you sign the attached letter to the Honourable Martin Ferguson MP, Federal Minister for Resources and Energy and Minister for Tourism (**Attachment 1**) in response to the Minister's letter to you, dated 13 February 2013 (**Attachment 2**).

### Key issues

- The new Careers Promotional Campaign (Campaign) was launched by the Federal Minister for Tourism (Martin Ferguson MP) on 15 February 2013.
- The Campaign (led by the National Tourism Alliance (NTA)) is being actively promoted by the Queensland Tourism Industry Council (QTIC) through its Associations Council. QTIC has also briefed Queensland's network of regional tourism organisations. Tourism and Events Queensland (TEQ) has also indicated its commitment to promote the campaign to industry through its existing industry distribution channels.
- The Federal Minister for Tourism has written to you seeking your support in promoting the Campaign and other federal labour and skills initiatives (**Attachment 2**).
- The campaign utilises social media, online and traditional promotional tools to promote careers in the tourism industry for school leavers, mature aged workers, Indigenous Australians and the unemployed.
- QTIC currently has a funding proposal with Skills Queensland, which in part seeks to identify strategies to attract, recruit and retain employees. The funding proposal will complement the activities being undertaken as part of the campaign.
- Other workforce development initiatives including the Seasonal Workers Program (SWP), Tourism Employment Plans (TEPs) and the Workforce Futures Program are at various stages of implementation and will progressively be 'rolled out' in key destinations across the state.

### Seasonal Workers Program

- QTIC is primarily responsible for encouraging industry uptake of the SWP in Cairns and the Whitsundays.
- Industry uptake of the SWP has proven to be difficult.
- In addition to the general economic climate and weather events, Cairns and Airlie Beach (the regions chosen for the pilot) have high local unemployment levels and a large percentage of unskilled and semi-skilled workers.
- Importantly, the Premier has highlighted the need to favour local labour pools over external (non-Queensland and immigrant) labour in addressing skills shortages and filling vacancies in tourism (and other Queensland industries).



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- Notwithstanding, a list of potential tourism accommodation providers has been provided to the Department of Resources, Energy and Tourism for consideration as Queensland participants in the program (**Attachment 3**). QTIC is hopeful of at least one business operator in Cairns and one in the Whitsundays participating in the scheme.

#### Tourism Employment Plans

- TEPs are being rolled out by the Federal Government in key destinations including Tropical North Queensland (TNQ).
- The TEP program seeks to bring together collective efforts to address tourism labour issues, and the lessons learned in delivering the early TEPs will be used to help roll out other TEPs (including TNQ).
- Initial consultations are likely to commence in mid-May for the FNQ TEP, following ratification at the Tourism Ministers' Meeting to be held on 26 April 2013.

#### Workforce Futures

- Funded by the Federal Government (\$8.2M) and delivered by Service Skills Australia this program consists of three interconnected projects: Regional Workforce Development; Skills Advisor Network for Industry; and Targeted Skills Development.
- At the centre of the program is a network of 100 industry skills advisors drawn from a partnership of industry associations. Access to the Workforce Futures Skills Advisor Network service is fully funded and will be free of charge to businesses.
- There will be 18 skills advisors in Queensland delivering to 477 businesses across the state (77 of them in Tropical North Queensland).
- As one of the eighteen network partners, QTIC will deliver the Skills Advisory service in Gladstone, North Queensland, Townsville, Brisbane, Gold Coast and Sunshine Coast.

#### **Implications**

- These initiatives form part of the national tourism workforce development aimed at increasing labour supply, quality of service and labour force productivity within the industry.
- Raising the profile of tourism as a career of choice; career pathways; and the broader workforce development; were key issues raised at the *DestinationQ* forum.

#### **Background**

- The *DestinationQ* forum Partnership Agreement includes the following commitments for the first 12 months:
  - Encourage workers to consider a career in tourism through assessment of options including a skills passport that links to industry pathways for careers – QTIC.
  - Promote tourism to job-seekers and the broader community as a long-term career by working in partnership with: schools; TAFEs; universities; training providers; operators; and industry bodies; to lift the profile of tourism careers – Department of Education, Training and Employment, and QTIC.
- The Department of Tourism, Small Business, Major Events and the Commonwealth Games and TEQ are both represented on the State Oversight Committee (established as part of the TEP Governance arrangements).

#### **Right to information**

I am of the view that the contents or attachments contained in this brief **are not suitable** for publication.

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**Recommendation**

That the Minister

**Note** the contents of this brief.

**Sign** the attached letter to the Honourable Martin Ferguson, Minister for Resources and Energy and Minister for Tourism.

**NOTED / ENDORSED**

**NOTED / ENDORSED**

**Chief of Staff**

**HON JANN STUCKEY MP**  
**Minister for Tourism, Major Events, Small Business and the Commonwealth Games**

/ /

5 / 2 / 13

**Minister's comments**

[Empty rectangular box for Minister's comments]

Action Officer	Endorsed by: Director	Endorsed by: A/DDG	Endorsed by: DG
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Tel:	Tel: Mob: Date: / /	Tel: 322 58210 Mob: Date: / /	Tel: 322 52031 Mob: Date: 28/2/2013
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RTI Disclosure Log Release





Minister for Tourism, Major Events,  
Small Business and the Commonwealth Games

Ref: CTS03316/13

Level 26  
111 George Street Brisbane 4000  
GPO Box 1141 Brisbane  
Queensland 4001 Australia  
Telephone +61 7 3224 2001  
Facsimile +61 7 3003 0229  
Email [tourism@ministerial.qld.gov.au](mailto:tourism@ministerial.qld.gov.au)

06 MAR 2013

The Honourable Martin Ferguson AM, MP  
Minister for Resources and Energy  
Minister for Tourism  
PO BOX 6022  
Parliament House  
CANBERRA ACT 2600

Dear Minister *Martin*

I refer to your letter dated 13 February 2013 seeking my support in promoting the Careers Promotional Campaign (Campaign) and other labour and skills initiatives being progressed as part of the national tourism workforce development agenda.

Raising the profile of tourism as a career of choice and career pathways were key issues raised at last years' *Destination Q* forum. In this context, the recent launch of the campaign is both timely and welcome.

As a member of the National Tourism Alliance, the Queensland Tourism Industry Council (QTIC) is actively promoting the campaign to industry operators through its Associations Council. Queensland's network of 13 regional tourism organisations has also been briefed on the merits of the campaign. Tourism and Events Queensland (TEQ) is also promoting the campaign to industry through its existing industry distribution channels.

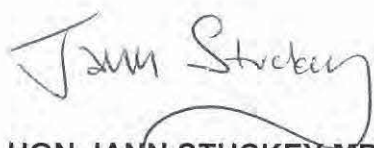
I appreciate you providing a copy of the case study on the pilot Seasonal Workers Program (SWP) prepared by the Australian Hotels Association. I found the case study very informative and it will be a useful tool in encouraging businesses to participate in the SWP in Queensland.

You would be aware QTIC is primarily responsible for encouraging industry uptake of the SWP in Far North Queensland and the Whitsundays. I understand a list of potential tourism accommodation providers has been provided to your department for consideration as Queensland participants in the program.

The Tourism Employment Plans and the Workforce Futures Program in Queensland are also valuable initiatives in raising industry standards and addressing labour and skills shortages.

I look forward to having further discussions with you about these initiatives at the Tourism Ministers' Meeting on 26 April 2013.

Yours sincerely



**HON JANN STUCKEY MP**  
Minister for Tourism, Major Events, Small Business  
and the Commonwealth Games

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Minister's Office File Ref:	
Department File Ref:	CTS No. 03576/13

## Briefing Note

The Honourable Jann Stuckey MP

Minister for Tourism, Major Events, Small Business and the Commonwealth Games

**Action required: For Noting**

**Action required by:**

Routine –

**SUBJECT: Gold Coast 2018 Commonwealth Games Corporation Board Meeting 29 January 2013**

### Summary of key objectives

To brief the Minister on key issues discussed at the Gold Coast 2018 Commonwealth Games Corporation (GOLDOC) Board meeting held on 29 January 2013.

### Key issues

1. The Minutes from the GOLDOC Board meeting of 29 January 2013 are provided at Attachment A.
2. The key issues discussed at the meeting included:

a. sch4p4(7)(1)(c) Business/commercial/professional/financial affairs

b.

c.

d.

e.

f.

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sch4p4(7)(1)(c) Business/commercial/professional/financial affairs

- 3. The next Board meeting will be held at the BG Australia office, Level 30, 275 George Street on 26 March 2013.

**Right to information**

- 4. I am of the view that the contents or attachments contained in this brief are not suitable for publication.

**Recommendation**

That the Minister

**Note** the key issues discussed at the GOLDOC Board meeting on 9 January 2013.

**NOTED / ENDORSED**

**NOTED / ENDORSED**

*J Stuckey*  
**JANN STUCKEY MP**

**Minister for Tourism, Major Events, Small Business and the Commonwealth Games**

**Chief of Staff**

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*513113*

**Minister's comments**

*Point d should not read 'endorsed' by the Premier but it has been 'viewed' Premier also noted emblem stated Gold Coast 2018 but not Qld or Australia*

Action Officer Nick Elliott ADG Comm Games	Endorsed by: Director	Endorsed by: Division Head	Endorsed by: DG
Tel: 323 54834	Tel: Mob: Date: / /	sch4p3(3) Prejudice the protection of an individuals right to privacy Tel: Mob: Date: 26/2/13	Tel: Mob: Date: 26/2/2013



Minister's Office File Ref:	
Department File Ref:	CTS No. 03623/13

## Briefing Note

The Honourable Jann Stuckey MP

Minister for Tourism, Major Events, Small Business and the Commonwealth Games

**Action required: For Noting**

**Action required by:**

**Routine –**

**SUBJECT: Commonwealth Games Federation (CGF) Project Review - January 2013**

### Summary of key objectives

To brief the Minister on key issues raised by the CGF in their Project Review Report which was prepared to record observations from their visit to the Gold Coast in January 2013.

### Key issues

1. HRH Prince Imran, President of the CGF led a delegation of CGF representatives and their technical advisors to the Gold Coast on 18-19 January 2013 to receive a briefing of the progress in preparations for the 2018 Commonwealth Games.
2. The visit was not a formal evaluation process. The format of the briefing was a series of workshops over two days with presentations provided on key Games planning activities.
3. These included an overview, roles and responsibilities, the delivery programme, infrastructure, games village, transport, security, communications and marketing.
4. The CGF's Project Review Report of the Gold Coast 2018 Commonwealth Games is provided at Attachment A.
5. The report records the CGF's key observations identified from the January 2013 briefing and also indicates what will be the areas of interest for the Coordination Commission when it conducts its first official review of Games preparations in November 2013.
6. The CGF are satisfied with preparations to date.
7. In particular the CGF noted:
  - a. Current planning documentation provides a solid baseline for future planning and monitoring;
  - b. The positive relationships formed amongst the Games delivery partners (Federal Government, Queensland Government, Council and GOLDOC) and the shared commitment of the partners to the Games;
  - c. The willingness of GOLDOC to innovate to reduce operational costs; and
  - d. The development of a clear understanding of roles and responsibilities amongst Games partners.
8. The CGF identified particular items of interest for the Coordination Commission in November 2013 would be:
  - a. Legacy planning and maximising return on investment;
  - b. Sustainability and the application of ISO Standard 20121 for event sustainability. In this context event sustainability incorporates economic, environmental and social considerations;



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- c. Integration of planning and program management across the delivery partners. Current GOLDOC planning is GOLDOC centric and needs to incorporate the broader delivery partners;
  - d. Alignment of the planning process with resource planning;
  - e. Further development of the roles and responsibilities matrix to a more detailed level incorporating all Games partners (eg the Federal Government);
  - f. Development of risk management processes; and
  - g. Clarity regarding the Games budget and the GOLDOC Board's ability to manage its full budget including contingency and that this is consistent with host city contract commitments.
9. The CGF has also asked for further clarity of the Games governance and decision making processes, advice of key activities to be completed and confirmation of the whole-of-Games budget. This information will be provided within the next month.
  10. GOLDOC, your department and Council are working together to ensure that work progresses on the key items of interest for the CGF ahead of their visit in November.

### Implications

11. The CGF Coordination Commission will release a public report of its evaluation of our Commonwealth Games preparations following their visit in November 2013. This report will indicate the CGF's satisfaction with Games preparations and opportunities to improve preparations.

### Background

12. The project review visit in January 2013 provided a foundation for the Coordination Commission and the commencement of the formal review program in November 2013. The project review focussed specifically on progress to date and key issues for attention over the next 6 to 9 months.

### Right to information

13. I am of the view that the contents or attachments contained in this brief **are not suitable** for publication.



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Department File Ref:	CTS No. 03623/13

**Recommendation**

That the Minister

**Note** the key outcomes from the CGF visit in January 2013 and the attached Project Review Report.

NOTED / ENDORSED

NOTED / ENDORSED

*J.A. Stuckey*

Chief of Staff

**JANN STUCKEY MP**  
**Minister for Tourism, Major Events, Small Business and the Commonwealth Games**

*1 1*

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**Minister's comments**

[Empty box for Minister's comments]

Action Officer	Endorsed by:	Endorsed by:	Endorsed by:
Nick Elliott	Director	Division Head	DG
ADG OCGC			
Tel: 323 54834	Tel:	Tel: 323 54834	Tel:
	Mob:	Mob: sch4p3(3)	Mob:
	Date: <i>1 1</i>	Date: <i>1 1 1 3</i>	Date: <i>1 1 3 1 2 0 1 3</i>

Provide the protection of an individuals right to privacy

RTI Disclosure Log (Case)

Pages 14 through 43 redacted for the following reasons:

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s.68(4)(c) Copyright infringement

s.68(4)(c) Copyright infringement, 63 Amendment application - Previous application for the same documents

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Minister's Office File Ref:	
Department File Ref:	CTS No. 03750/13

## Briefing Note

The Honourable Jann Stuckey MP

Minister for Tourism, Major Events, Small Business and the Commonwealth Games

<b>Action required: For Noting</b>
<b>Action required by:</b>

**SUBJECT: Overview of the programme to launch the 2018 Commonwealth Games on 4 April 2013**

### Summary of key objectives

This note provides a detailed overview of the programme of activities pre-launch and on launch day.

### Key issues

- The key objectives for the Games launch are to:
  - Start the marketing of the Games and commence the drive for \$200 million in commercial revenue
  - Unveil the Games market position and brand vision
  - Meet community wants as recent research has indicated people are eager to be involved and support the Gold Coast 2018 Commonwealth Games now
  - Increase awareness of the Games in the minds of community, partners, influencers and local, national and international media
  - Unveil the new Commonwealth Games web site
  - Launch a range of merchandise for sale to the public featuring the new brand mark
  - Start a global viral marketing initiative
  - Promote the ongoing legacy of the Games and State Government investment
- The activities outlined in the attached programme pertain to 'launch day'. The day's events will be preceded by significant promotion leading in to 4 April 2013 following a comprehensive media sell in to local and interstate radio and television stations. A non-exclusive approach to all media will be adopted in the interest of fairness to all media outlets.
- It is critical that the Games Emblem and associated intellectual property remains confidential until the actual launch on the morning of 4 April 2013 to protect the Commonwealth Games and GOLDGC from legal, financial and reputational risk:
  - While Brand Protection legislation is scheduled to be in place by late March, the actual images won't be put forward for Royal Assent until Thursday, 4 April 2013 to ensure confidentiality.
  - Trademarking applications won't be submitted until 4 April 2013 to ensure confidentiality.
  - National television broadcast of the launch event is contingent on undertakings that the Games Emblem not be in the public domain before 7.00am AEST on 4 April 2013.

It is also critical to keep confidential the means by which the emblem will be unveiled on the beach.



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## Current position

4. Key launch day activities include:
  - A community, media and key stakeholder event at Surfers Paradise Beach between 7.00 am and 8.00 am
  - A 30 minute stage presentation involving athletes, celebrities, community leaders and video. Talks are underway with Nine's Today Show, Seven's Sunrise, ABC News 24, Sky News Australia and Fox Sports News to broadcast live excerpts
  - The unveiling of the Games Emblem
  - The unveiling of a countdown clock (to become a permanent tourist attraction)
  - The unveiling of the new Gold Coast 2018 Commonwealth Games website
  - The unveiling of a range of merchandise for sale to the public
  
5. The programme of activities has been approved by the GOLDOC Board and Joint Marketing Committee including the appointment of Sports Marketing and Management (SMAM), which has vast and internationally renowned experience in the field of launch programmes. SMAM has engaged Javelin Australia's Queensland office to deliver the project.
  
6. The programme for the morning is as follows:

When	What	Who
6.30 am	VIP guests arrive for breakfast	VIPs
7.00 am	Call to order	VIPs, media, community
7.15 am	Event commences	Eve Lutze
7.17 am	MC welcome	Karen Philips
7.18 am	"Invitation" Film	Video
7.22 am	GOLDOC Chairman speaks	Nigel Chamier
7.24 am	Minister speaks	The Hon. Jann Stuckey
7.28 am	Q & A with athletes (Sally Pearson, Kieran Perkins and Simon Patmore)	MC & athletes
7.32 am	Q & A with entertainer	MC & TBC
7.35 am	Live music performance	Musician
7.40 am	Emblem unveiling	Minister, VIPs, & athletes
7.42 am	Brand story video	Video
7.44 am	MC wrap up	MC
7.45 am	Event concludes	MC
7.50 am	Media photos at inflatable	Minister, Mayor, VIP & athletes
8.00am	Countdown Clock unveiled	Minister, Mayor, VIP & athletes
8.15 am	Media conference	Minister, GOLDOC and media
9.00 am	Formalities conclude	FYI



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**Right to information**

7. I am of the view that the contents or attachments contained in this brief are **not suitable** for publication.

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**Recommendation**

It is recommended that the Minister **notes** the plan.



Mark Peters  
Chief Executive Officer  
27/02/13

**NOTED**

**NOTED**

RTI Disclosure  
Release



**JANN STUCKEY MP**  
Minister for Tourism, Major Events, Small  
Business and the Commonwealth Games

Chief of Staff

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13 / 13

**Minister's comments**

Action Officer	Endorsed by: Director	Endorsed by: Division Head	Endorsed by: DG
Tel:	Tel: Mob: Date: / /	sch4p3(3) Prejudice the protection of an individuals right to privacy Mob: Date: 27/ 2/ 13	Tel: Mob: Date: 28/ 2/ 2013

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Minister's Office File Ref:	
Department File Ref:	CTS: 03759/13

## Briefing Note

The Honourable Jann Stuckey MP  
Minister for Tourism, Major Events, Small Business and the Commonwealth Games

### Action required: Noting

### Action required by: 7 March 2013

**Urgent** – Annotated agenda for the 14 March 2013 meeting of the Queensland Small Business Advisory Council

**SUBJECT:** Annotated agenda for meeting of the Queensland Small Business Advisory Council on 14 March 2013.

### Key issues

1. The main item on the agenda is the presentation by Ms Yasmin King, NSW Small Business Commissioner. Ms King will provide the Queensland Small Business Advisory Council (QSBAC) with an overview of the new NSW program entitled *Small Biz Connect*.
2. Also attending from NSW is Ms Jackie Zelinsky, CEO, Business Enterprise Centres (BEC) Australia.
3. It is proposed that the next meeting of the QSBAC be scheduled for Friday 14 June 2013, to allow the non-Brisbane based members the opportunity to attend the Premier's Sustainability Awards dinner.
4. Background information and suggested speaking points are included in the annotated meeting agenda (**Attachment 1**).
5. The annotated agenda is not provided to the other members of the QSBAC.
6. As part of the community consultation to inform the development of a legacy plan for the Gold Coast 2018 Commonwealth Games, the QSBAC members have been invited to have a discussion with the Office of Commonwealth Games Coordination, out of session, directly after the QSBAC meeting.

### Implications

7. Nil.

### Background

8. This is the first QSBAC meeting for 2013 and the third meeting for the Council.
9. At the last meeting of the QSBAC, it was decided to invite Ms King to present on *Small Biz Connect* as well as other issues of relevance to small business.
10. *Small Biz Connect* is delivered by other business service providers such as the Business Enterprise Centres and Ms Zelinsky from BEC Australia is also attending.
11. You have approved the purchase of a table at the Premier's Sustainability Awards dinner for the members of the QSBAC to attend (Briefing Note CTS=01954/13). The next quarterly meeting of the QSBAC is due to be held on Thursday 13 June 2013. To enable non-Brisbane based members of the Council the opportunity to attend the Awards dinner, it is proposed to hold the QSBAC meeting on Friday 14 June from 2-4pm.

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**Right to information**

12. I am of the view that the contents or attachments contained in this brief **are suitable** for publication.

**Recommendation**

That the Minister

**Note** the contents of the annotated agenda (see **Attachment 1**) for the 14 March 2013 meeting of the Queensland Small Business Advisory Council.

**NOTED / ENDORSED**

**NOTED / ENDORSED**

**Chief of Staff**

**HON JANN STUCKEY MP**

Minister for Tourism, Major Events, Small Business and the Commonwealth Games

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11 / 13

**Minister's comments**

[Empty box for Minister's comments]

Action Officer Principal Project Officer	Endorsed by: Director	Endorsed by: Division Head	Endorsed by: DG
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Christine Beraldo Tel: 340 56124	Siobhán Ahern Tel: 3898 0902	Phil Green Tel: 322 47974	Richard Eden Tel: 322 52031
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Mob: Sch4p3(3)	Mob: [redacted]
Date: / /	Date: / /

Mob: [redacted]  
Date: 8 / 3 / 2013.

Prejudice the protection of an individuals right to privacy

RTI Disclosure Log



# Queensland Small Business Advisory Council

## **ANNOTATED MEETING AGENDA** **(Detailed notes for Minister only)**

**Thursday 14 March 2013**

**2pm – 4pm**

**Conference Room  
Level 26  
111 George Street  
Brisbane**

RTI Disclosure Log Release

# Queensland Small Business Advisory Council (QSBAC)

Date: 14 March 2013

Time: 2.00pm to 4.00pm

Venue: Conference Room, Level 26, 111 George Street, Brisbane

Members to arrive for Council meeting			
1	<b>Welcome from the Chair</b> Introduction by: Honourable Jann Stuckey MP, Minister for Tourism, Major Events, Small Business and the Commonwealth Games	2.00pm	10 mins
2	<b>Presentation on NSW Small Biz Connect and NSW small business activities</b> Conducted by: Ms Yasmin King, NSW Small Business Commissioner	2.10pm	30 mins
	<b>Discussion</b> Conducted by: Honourable Jann Stuckey MP	2.40pm	15mins
3	<b>QSBAC 2012-2013 Priorities</b> <b>Priority 1 – Identification of small business needs based on geographic and industry sectors</b> <b>Franchising</b> Conducted by: Mr Ralph Edwards	2.55pm	10 mins
	<b>Discussion</b> Conducted by : Honourable Jann Stuckey MP	3.05pm	5 mins
4	<b>Business On-line Services and Future Directions</b> Conducted by: Mr Craig Humphrey, Executive Director, Business Online Solutions	3.15pm	10mins
	<b>Discussion</b> Conducted by: Honourable Jann Stuckey MP	3.25pm	10 mins
5	<b>Future Meeting and Other Business</b> <ul style="list-style-type: none"> <li>• Any Other Business                             <ul style="list-style-type: none"> <li>➤ Table at Premier's Sustainability Awards</li> <li>➤ Small Business Action Plan Update</li> <li>➤ Small Business Week and Summit (COSBOA)</li> <li>➤ Update on WH&amp;S Focus Groups</li> <li>➤ Flood Recovery Update</li> </ul> </li> <li>• Date/Venue for next meeting                             <ul style="list-style-type: none"> <li>➤ Schedule of future meetings</li> </ul> </li> </ul> Conducted by: Honourable Jann Stuckey MP	3.35pm	25 mins
<b>Meeting Close: 4.00pm</b>			



**Agenda Item 1:**

**Welcome from the Chair**

Time: 2pm (10mins)  
Conducted by: Honourable Jann Stuckey MP, Chair

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Open the meeting and thank members for attending.

**Attachment 1.1** provides a full list of attendees for this meeting.

No apologies have been received for this meeting.

Table the minutes from the first meeting **Attachment 1.2** and seek to be seconded by another member of the Council. Once seconded, the minutes are accepted. The minutes were provided to all members after you approved the minutes (20 December 2012).

**Attachment 1.3** is the update of the Action Items from the previous meeting which has been provided to all members.

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## Agenda Item 2:

### Presentation on NSW Small Biz Connect and NSW small business activities

Time: 2.10pm (30 minutes)

Conducted by: Ms Yasmin King, NSW Small Business Commissioner

### Discussion

Conducted by: Hon Jann Stuckey

Time: 2.40pm (15minutes)

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**Introduce and welcome** Yasmin King in her role as the NSW Small Business Commissioner. Also attending from NSW is Ms Jackie Zelinsky, CEO, Business Enterprise Centres Australia (BECA).

Thank Ms King and Ms Zelinsky for travelling to Queensland to meet with the QSBAC.

Ms King will be presenting on the NSW Small Biz Connect program.

### Key Points

- Small Biz Connect is a personalised and subsidised business advisory program for small businesses in NSW.
- The program delivers:
  - face-to-face support, information and tools
  - expert advice on small business management issues
  - the development of key business skills
- Small Biz Connect is funded by the NSW Government and is provided by existing business support services such as BEC Australia.
- Business service providers are selected to deliver Small Biz Connect through an open tender process.
- For additional information, please refer to Briefing Note CTS=16964-12

### Background for BECA

- BECA are one of the key business service providers of the Small Biz Connect program.
- The Department is supporting the BECA Home Biz Expo in Brisbane on 16<sup>th</sup> May 2013.
- You are on the agenda to speak at the Expo and the Department will have a booth at the Expo.

Thank Ms King for the presentation and for attending the meeting in Queensland.  
Thank Ms Zelinsky for attending the meeting in Queensland.



**Agenda Item 3:**

**QSBAC 2012 – 2013 Priorities**

**Priority 1 - Identification of small business needs based on geographic and industry sectors  
Franchising**

Time: 2:55pm (10 minutes)

Conducted by: Mr Ralph Edwards

**Discussion**

Conducted by: Hon Jann Stuckey

Time: 3.05pm (5minutes)

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**Thank** Mr Edward's for presenting to the other members.

Mr Edward's presentation will be based on the *Franchising Australia 2012* report. This report is the 8<sup>th</sup> biennial survey on franchising and is the major research study of the sector. The report was undertaken by Griffith University.

**Key points**

- Franchising survey and key findings
- Contribution of sector to economy
- Sector self-regulation, best practice and success
- Future development and regulation

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**Agenda Item 4:**  
**Business On-line Services and Future Directions**

Time: 3.15pm (10 mins)  
Conducted by: Mr Craig Humphrey, Executive Director, Business Online Solutions, Department of Tourism, Major Events, Small Business and the Commonwealth Games

**Discussion**

Conducted by: Hon Jann Stuckey  
Time: 3.25pm (10minutes)

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**Introduce and welcome** Mr Craig Humphrey, the Executive Director of Business Online Solutions of the Department.

Thank Mr Humphrey for taking the time to present to the QSBAC.

Mr Humphrey will be presenting on the background and current on-line services available through the Business and Industry Portal (BIP) and the future directions of the BIP.

**Key points**

- The BIP provides small businesses throughout Queensland access to the Government's support and services for the small business community.
- This interactive website allows businesses to search and access information on:
  - Starting a business
  - Running a business
  - Grants, tools and support services
  - Business licensing
- In July 2010, the Business and Industry Portal project commenced, and in December 2010, the site was formally launched with 49 guides created for business customers.
- Since then, the customer base has grown 20-fold, there are over 108,000 customers to the portal each month with a customer satisfaction rate of 80%. Last financial year the portal delivered \$155 million in time and money savings to Queensland businesses.
- The portal is now integrated with local, state and Commonwealth Government to deliver forms and other transactional services online, to reduce the regulatory administrative burden on business customers.



**Agenda Item 5:  
Future Meeting and Other Business**

Time: 3.35pm (25 minutes)  
Introduced by: Hon Jann Stuckey MP, Chair

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**Other Business**

Invite members to raise any other business items.

Other issues you may wish to raise:

1. Table at Premier's Sustainability Awards for QSBAC members

- The Honourable Premier has launched the 2013 Premier's Sustainability Awards and your Department supports the Small Business Award which recognises achievement and leadership in sustainable business practices. See **Attachment 5.1**
- QSBAC members have been advised of the awards and to encourage, if possible, successful sustainable small businesses to enter.
- You have approved the purchase of a table at the awards dinner for the members of the QSBAC to attend. The awards dinner will be held at the Brisbane Convention and Exhibition Centre on Friday 14 June 2013. For additional information please refer to briefing note CTS=01954/13.

2. Small Business Action Plan Update

- Consultation with Government agencies has been finalised.
- The Action Plan will be submitted to Cabinet for Approval in early April 2013.
- An opportunity has been identified for the possible release of the Action Plan during the BECA HomeBiz Expo in Brisbane on 16 May 2013.

3. Small Business Week and Summit (COSBOA)

- We will be holding a Small Business Week from 24<sup>th</sup> July to 31<sup>st</sup> July 2013.
- The Small Business week will run off the back of the NAB COSBOA (Council of Small Business of Australia) Summit which is being held in Brisbane on 24<sup>th</sup> & 25<sup>th</sup> July 2013.
- The Small Business week will be for all Queensland businesses and events will be held throughout the regions.
- We would welcome any activities you or your organisation is able to run as part of Small Business Week or any suggestions for activities that would be of value to small business.

4. Update on Workplace Health & Safety (WHS) Focus Groups

- The Department of Justice and Attorney-General (DJAG), the Department of Treasury and Trade and CCIQ are jointly conducting a state-wide survey of small businesses to identify the cost impacts associated with the model WHS laws. **Attachment 5.2**
- Focus groups are currently being held across Queensland to support the survey and gather further information. To date, Focus Groups have been held in Brisbane, Sunshine Coast and Gold Coast and have been an invaluable source of information. Further focus groups will be held across the state, including: Rockhampton (18<sup>th</sup> March), Cairns (20<sup>th</sup> March), Townsville (21<sup>st</sup> March) and Toowoomba (25<sup>th</sup> March).

5. Flood Recovery Update

- The Department of State Development, Infrastructure and Planning Regional Services staff supported the Bundaberg Business Recovery Centre to help businesses affected by the crisis. This emergency centre has now closed and businesses are continuing to receive support from the regional centres.
- The Regional Services staff have personally visited affected businesses in impacted areas across the Wide Bay Burnett, Darling Downs, Lockyer Valley and Central Queensland. You also had the opportunity to speak with businesses in the Lockyer Valley and enjoyed being part of their Australia Day II festivities.
- The Directors-General State Disaster Management Group operated when the crisis commenced until Tuesday 5 February 2013. The Queensland Reconstruction Authority (QRA) is now working closely with the regional councils, non-government organisations



and state and federal governments on the recovery effort. The QRAA continues to administer NDRRA applications for disaster relief and assistance to business and primary producers.

- My Department responded quickly by making the Disaster Resilience and Recovery information clearly visible on the Business and Industry Portal (BIP). There was a dramatic spike in the number of visits to the BIP immediately after the crisis. Traffic to the disaster resilience and recovery content on the BIP site was 1,900% above normal number of visits.
- In response to the flooding, my Department has been utilising information and maps developed by the Qld Fire and Rescue Service to overlay Bundaberg businesses from the Australian Business Register (ABR) to identify and locate those impacted by the flood levels. Access to the ABR data is governed by strict terms and conditions of use and is only used internal to the department. This pilot project has proved the value of access to this type information and work is underway to investigate the broader application of geospatial data.
- We have successfully run the Australia Day II campaign, advertising that Queensland tourism is open for business.

### **Future Meetings**

Confirmation of dates/venues for upcoming meeting.

The next meeting of the QSBAC be proposed for Friday 14 June 2013 in Brisbane from 2-4pm. It is proposed to hold this meeting on Friday so non-Brisbane based members of the Council would have the opportunity to attend the Premier's 2013 Sustainability Awards.

The attached schedule lists the proposed meeting dates for 2013. **Attachment 5.3**

It is proposed that a regional meeting be held on 5 September 2013. The location is yet to be determined.

### **Meeting close**

Thank members for attending and contributing to the discussions.

Thank presenters for their time and contribution:

- Ms Yasmin King
- Ms Jackie Zelinsky
- Hon Deb Frecklington PM
- Mr Ralph Edwards
- Mr Craig Humphrey



Minister's Office File Ref:	
Department File Ref:	

## Briefing Note

The Honourable Jann Stuckey MP

Minister for Tourism, Major Events, Small Business and the Commonwealth Games

<b>Action required: For Approval</b>
<b>Action required by: As soon as possible</b>
<b>Urgent</b> – The Parliamentary debate on the Commonwealth Games Arrangements (Brand Protection) Bill 2013 is expected during the sittings commencing 19 March 2013. Ideally the issue of the minister's authorisation provision will be considered by the board of the Commonwealth Games Federation before then.

**SUBJECT: Managing stakeholders in relation to the minister's authorisation provision**

### Summary of key objectives

- GOLDOC argues that the minister's authorisation provision in the Commonwealth Games Arrangements (Brand Protection) Amendment Bill 2013 (the Bill) breaches the Host City Contract (HCC) and the Joint Marketing Programme Agreement (JMPA).
- sch3(7) Information subject to legal professional privilege
- A number of breaches of the HCC are being negotiated directly between GOLDOC and the Commonwealth Games Federation (CGF). However, it is GOLDOC's view that this issue should be dealt with more formally, by letter to the CGF and the Australian Commonwealth Games Association (ACGA).

### Key issues

- When the CGF and the ACGA were consulted in relation to the Bill before it was introduced, GOLDOC advised each of them that the proposed new section 56(4) breached the HCC and the JMPA.
- The CEO of the CGF, Mr Mike Hooper, expressed initial strong concerns but through negotiation agreed to the provision, on the basis that the CGF would be added to the ACGA and GOLDOC as a party to be consulted prior to any authorisation. However, he asked for more information and advised that ultimately this was a decision for the CGF Board.

3. sch3(7) Information subject to legal professional privilege

4.

5.

- It is proposed that the detail of GOLDOC's concerns, and the DTESB position, be provided to Mr Hooper and the CEO of the ACGA separately, but at the same time as your letters are sent.

Minister's Office File Ref:	
Department File Ref:	

- 7. Time is of the essence as it would be preferable to have a CGF board position before debate of the Bill.
- 8. Other breaches of the HCC, particularly in relation to the timeframes for reporting obligations, have been negotiated directly between GOLDOC and the CGF. The GOLDOC CEO, Mr Mark Peters, has acknowledged that the minister's authorisation provision is 'low risk', but has advised that this matter should be agreed formally with the CGF and the ACGA.

**Right to information**

- 9. I am of the view that the contents or attachments contained in this brief are not suitable for publication.

**Recommendation**

That the Minister sign the letters (attachment 3) to the CGF, the ACGA and GOLDOC.

**APPROVED / NOT APPROVED**

**APPROVED / NOT APPROVED**

*[Handwritten signature]*  
**JANN STUCKEY MP**  
 Minister for Tourism, Major Events, Small Business and the Commonwealth Games

**Chief of Staff**

/ /

14 / 3 / 13

**Minister's comments**

Action Officer	Endorsed by:	Endorsed by:	Endorsed by:
Phil Hall	Filly Morgan	Division Head	DG
Tel: 383 60911	<i>[Redacted]</i>	Nick Elliott	Richard Eden
	Tel: 324 73076	<i>[Redacted]</i>	Tel: 322 52031
	Mob: sch4p3(3)	Tel: 323 54834	Mob: <i>[Redacted]</i>
	Date: <i>[Redacted]</i>	Mob: <i>[Redacted]</i>	Date: <i>[Redacted]</i>

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Pages 60 through 80 redacted for the following reasons:  
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sch3(7) Information subject to legal professional privilege

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Minister's Office File Ref:	
Department File Ref:	CTS No:

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## Briefing Note

The Honourable Jann Stuckey MP

Minister for Tourism, Major Events, Small Business and the Commonwealth Games

**Action required: For Approval**

**Action required by: 15 March 2013**

**Urgent – COSBOA requires confirmation of support by mid March**

**SUBJECT: The National Small Business Summit 24 – 25 July 2013, Brisbane**

### Summary of key objectives

- Council of Small Business Australia (COSBOA) rolling out the 11<sup>th</sup> National Small Business Summit (the Summit) to be held at the Brisbane Convention & Exhibition Centre on 24 – 25 July 2013.
- Your approval is sought to partner with COSBOA in the two-day Summit, and promote to small business and industry representatives.
- Your approval is sought to host, in conjunction with the Summit, *Queensland Small Business Week* throughout the State, from 24 – 31 July 2013.

### Key issues

1. Small business owners employ over 4.5 million people nationally, and are a major part of the economy. In Queensland, small business represents 96% of businesses.
2. These events are an opportunity to connect businesses to the latest information, thinking and policy directions across the business sector, government and third party providers; and assist with information gaps and lack of awareness of the government's business services.

### National Small Business Summit

3. COSBOA will hold a two-day Summit in Brisbane on 24 – 25 July 2013, and is seeking Gold Sponsorship, which could be renamed State Host or Major Sponsor, to the value of \$53,900 GST inclusive, from the Department of Tourism, Major Events, Small Business and the Commonwealth Games (DTEBS). The Sponsorship and Exhibition Prospectus is at **Attachment 1** for your information.
4. The Summit, with the theme *People. Policy. Partnership* provides the once-a-year opportunity for key stakeholders to come together in a forum of partnership and information sharing, for the betterment of small business in Australia.
5. COSBOA is negotiating to have the Honourable Campbell Newman MP, the Premier, to open the Summit on 24 July 2013.
6. The sponsorship package would include an opportunity for you to address the Summit and fill a spot on a plenary panel, or host spot in a relevant session, two trade booths, inclusion of logo, recognition and profile in the Summit handbook and on all event marketing materials, and option to include a DTEBS brochure or catalogue in the event bag. The Summit presents a good (and competitive cost) opportunity for DTEBS to:
  - partner with COSBOA to support Queensland small businesses
  - provide Queensland specific information directly to key stakeholders
  - increase DTEBS's brand recognition and understanding of the government's small business service offerings
  - promote the *Queensland Small Business Strategy and Action Plan 2013-2015*.



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Department File Ref:	CTS No:

### Queensland Small Business Week

7. The Summit will be the first of a range of business events to be held in Queensland as part of a *Queensland Small Business Week*, from 24 – 31 July 2013. Queensland Small Business Week is aimed at: enticing small businesses to engage and demonstrate the Queensland Government's commitment to small businesses across the state; promoting the achievements of small business, the business and industry portal and support services; and to enable knowledge uptake and engagement to support growth and productivity.
8. Launch opportunities will be available. While it is likely there will already have been a soft launch of the Small Business Action Plan 2013-2015, Queensland Small Business Week will offer a significant launch opportunity.
9. It is planned that other events will be achieved with a range of different models. In partnership with others, a program will be developed covering:
  - guest speaker breakfasts – current landscape, trends and opportunities, business growth strategies and export opportunities
  - a business pitching competition to an expert panel of angel investors and venture capital firms, designed to provide practical feedback to early-stage/entrepreneurial businesses
  - Mentoring for Growth panel session
  - promotion of case studies showcasing small businesses to a state-wide audience.
10. The Queensland Small Business Week and Summit are priority actions in the *Stronger business-government engagement* section of the *Queensland Small Business Strategy and Action Plan 2013-2015*.

### **Implications**

11. While the Summit and Queensland Small Business Week is planned to be held in July 2013, the Summit sponsorship will require payment in full prior to the end of 2012/13 financial year, as marketing materials will be required to be developed and ready for inclusion in the event bag and distributed as part of other promotional activities in the lead up to the events.
12. Funding for Queensland Small Business Week is available within the Small Business Division, Limited Life Cost Collector 7100185, to meet the cost of the support package.

### **Background**

13. COSBOA, a not-for-profit member based organisation was founded in 1979 and has a history of strong advocacy on small business issues ranging from taxation and workplace relations, through to competition law and retail tenancy. COSBOA is the country's peak body exclusively representing the interests of small business.
14. Each year, the COSBOA Summit brings together business leaders, policy experts and decision makers to discuss the issues that are impacting on the Small Business community.
15. The Summit aims to deliver the premium national small business policy event; discuss the big issues currently facing small business; bring together government, big business and the voice of small business for an honest and open exchange of ideas; provide educational sessions on the latest in business know-how and expertise tailored for small business; engage with the policy makers and key influencers in the interests of small business; build on the foundation of partnerships between big and small, public and private.
16. Small Business Division will seek to involve Tourism and Events Queensland and the Gold Coast 2018 Commonwealth Games team in developing events. DTESB will also work with the Department of State Development, Infrastructure and Planning's regional office network, through the service level agreement, to develop and leverage regional events.
17. Funds have been quarantined within the Small Business Division for the Summit and the Queensland Small Business Week activities.



Minister's Office File Ref:	
Department File Ref:	CTS No:

**Right to information**

18. I am of the view that the contents or attachments contained in this brief **are not suitable** for publication.

**Recommendation**

That the Minister

**Approve** DTESB support for the 11<sup>th</sup> National Small Business Summit in Brisbane on 24 – 25 July 2013

**Approve** DTESB host a Queensland Small Business Week from 24 – 31 July 2013.

**APPROVED / NOT APPROVED**

**APPROVED / NOT APPROVED**

**Chief of Staff**

**HON JANN STUCKEY MP**

Minister for Tourism, Major Events, Small Business and the Commonwealth Games

/ /

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**Minister's comments**

If Premier is unable to open this event the Minister would like to do so.

Action Officer	Endorsed by: Director	Endorsed by: Executive Director	Endorsed by: DG Dr Richard Eden
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Principal Project Officer	Siobhán Ahern	Philip Green
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Tel: 32383117	Tel: 3898 0902	Tel: 322 47974	Tel: 322 52031
	Mob:	Mob:	Mob:

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Date: / /	Date: / /	Date: 12/3/2013	

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**SMALL BUSINESS  
AUSTRALIA**

presents

**The National  
Small Business Summit  
24 - 25 July 2013 Brisbane**



People. Policy. Partnership.

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# ABOUT US.

## ABOUT COSBOA

The Council of Small Business Australia was founded in 1979 and was incorporated in 1985. COSBOA has a proud history of strong advocacy on small business issues ranging from taxation and workplace relations, through to competition law and retail tenancy. The Council of Small Business Australia is the country's peak body exclusively representing the interests of small businesses.

As a not-for-profit member based organisation, COSBOA values its members and exists for their benefit.

In 2013, COSBOA is recognised as one of the top four peak business bodies in Australia and lays claim to the following key achievements...

- Creation of the Small Business Commissioner position at Federal level
- Recognition as people: "there is a dawning of realisation that the regulations and practices necessary to control large businesses are simply not suitable for small business enterprises and independent contractors" (COSBOA's CEO)
- Regular engagement with Government, with the Opposition, political parties and big businesses
- Structural changes in Government agencies to focus on small business
- Early engagement and consultative role for compliance and regulation changes impacting on small businesses
- Partnering with large businesses
- Health needs of the self-employed recognised by Beyond Blue and others

Every year, the COSBOA Summit brings together business leaders, policy experts and decision makers to discuss the issues that are impacting on the Small Business community, we invite you to get involved in the world of small business and be part of this prominent and important event

*Peter Strong*  
CEO, COSBOA



## WELCOME MESSAGE FROM CHAIR

I welcome all interested parties to become involved in the 2013 COSBOA National Small Business Summit in Brisbane on Wednesday 24 - Thursday 25, July 2013.

This will be the 11th National Small Business Summit and will be attended by luminaries such as the Small Business Minister Chris Bowen and the Shadow Small Business Minister Bruce Billson. Also speaking will be the 2012 COSBOA Small Business Champion Ondina Gregoric, who will outline the secret of her success and the importance to giving back to the sector.

Small business owners employ over 4.5 million people and are a major part of the economy, as well as contributing members of our local communities. Small business people provide our society with the capability to innovate and to deal with adversity much more quickly than big business.

2013 is the election year and COSBOA is committed to providing a voice for small business. At the Summit we look forward to discussing our policies on workplace relations, the collection of superannuation and paid parental leave, contract law and competition policy, women in business, and burdensome compliance and regulation demands on small business people.

**People. Policy. Partnership** is the theme for the 2013 Summit and will connect all the key stakeholders - small business, senior politicians as well as bureaucrats and big business representatives - in a three way exchange of minds in our advancements to debate policy and build partnerships for the betterment of our people.

I encourage you to shape the future with us by participating in the national debate.

*Amanda Lynch*  
Chair, COSBOA



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# THE EVENT.

## THE NATIONAL SMALL BUSINESS SUMMIT

COSBOA invites you to be a part of the 11th Annual Summit which will be held at the Brisbane Convention & Exhibition Centre, 24 – 25 July 2013.

Since 2003, the Summit has provided the once-a-year opportunity for key stakeholders to come together in a forum of partnership and information sharing for the betterment of small businesses in Australia.

In 2013, the 11th National Small Business Summit aims are to...

- Deliver the premium national small business policy event
- Discuss the big issues currently facing small business sector
- Bring together government, big business and the voice of small business for an honest and open exchange of ideas
- Provide educational sessions on the latest in business know-how and expertise tailored for small business
- Engage with the policy makers and key influencers in the interests of small business
- Connect the interest groups in the small business arena at this once-a-year opportunity
- Build on the foundation of partnerships between big and small, public and private

## KEY AIMS

### Program Outline

Subject to change without notice.

Visit The National Small Business Summit 2013 [www.cosboa.org.au/WhatsOn](http://www.cosboa.org.au/WhatsOn) for the latest program information

	Wed 24 July 2013	Thu 25 July 2013
<b>Morning</b>	- Exhibitor bump-in	- The Summit Breakfast - Exhibition open to local small business - Summit sessions - Refreshment breaks in Exhibition
<b>Lunch</b>	- Summit Exhibition Opens - Summit Lunch with Opening Keynote	- Lunch in Exhibition
<b>Afternoon</b>	- Summit sessions continue - Refreshment breaks in Exhibition	- Summit sessions continue - Refreshment breaks in Exhibition - Summit concludes
<b>Evening</b>	- Exhibition Reception - The Summit Dinner	- Exhibition bump-out

### 2013 PROGRAM HIGHLIGHTS

#### Networking Opportunities

including a morning session in the Exhibition to welcome small business owners/operators from the local area

#### Top Level Political Engagement

invited speakers include: the Prime Minister and the Leader of the Opposition. Confirmed speakers include: Queensland Premier Campbell Newman Federal Minister for Small Business Chris Bowen and Shadow Minister Bruce Billson as well as Federal and State Small Business Commissioners

#### Take Home Knowledge

from the sessions and forums delivering information on policy as well as operational know-how

#### Business Showcase

of the businesses you need to know about to get small business booming

# 3 YOUR AUDIENCE.



## YOUR AUDIENCE

The Summit has built a reputation in delivering a program of interest to a wide cross section of the business community, bringing together policy makers, operational experts and special interest groups. The 250 delegate audience is engaged in and committed to the small business sector and each year, the interest from government and big business grows in number and momentum.

## TYPICAL ATTENDEES

- Associations representing the interest of their members
- Leaders in commerce and finance
- Policy makers
- Federal and State/Territory Government
- Regulatory bodies
- Small business operators including many of our champions
- Business product and service providers

## PRE-SUMMIT MARKETING PLAN YOUR INPUT

The Summit event organisers will run a five month marketing campaign across many mediums: online advertising, e-direct mail, media direct engagement, social media, associated publications, etc. Be included in this by sending through your short media release to us at [COSBOA@saneevent.com.au](mailto:COSBOA@saneevent.com.au)





# 4 SPONSORSHIP.

## 250+ REASONS TO INVEST AT THE 2013 SUMMIT

- Interact with the anticipated audience of 250+ attendees
- Benefit from the associated high profile with COSBOA
- Strengthen your position as an industry leader
- Increase your brand recognition and understanding
- Meet the CEOs of many large Australian associations
- Engage with the policy makers and government officials
- Create new relationships
- Consolidate established partnerships
- Contribute to the small business community
- Showcase your product/service offering
- Generate business opportunities
- Demonstrate your support to the small business sector



## PRINCIPAL

\$137,500

This sponsorship presents an exclusive opportunity and delivers top billing in all areas of the Summit.

### PR & BRANDING OPPORTUNITIES

- Naming rights of the 2013 Summit
- Organisation name included in the 2013 Summit logo
- Organisation logo in equal position to COSBOA's logo
- Verbal and written recognition as the Principal sponsor in all promotion of the 2013 Summit
- Headline to all sponsor acknowledgements
- Your organisation's logo on the Summit website with hyperlink to your designated web page
- Inclusion of your keynote presentation in the program
- Acknowledgement of sponsorship via social media (currently Facebook and Twitter)
- Inclusion in COSBOA e-broadcasts to the database/network in the lead up to and after the event (minimum six (6) placements)

### EXHIBITION ENTITLEMENTS

- Two (2) 3m x 3m booths (including shell scheme)
- Four booth staff passes
- Prime positioning

### EVENT REGISTRATION ENTITLEMENTS

- Eight (8) complimentary registrations to the Summit, which include:
  - The Opening Lunch
  - Access to the Summit (plenaries and sessions)
  - Exhibition Reception
  - The Summit Dinner
  - The Summit Breakfast

### ONSITE OPPORTUNITIES

- # Keynote presentation (20 mins) as part of the opening
- Opportunity to introduce the most senior member of Government (to be confirmed)
- Signage at the event venue
- Verbal recognition by the MC at the opening and closing sessions
- Opportunity to provide a short video (max 2 mins) to be played to the audience at one of the main events
- Logo and recognition in the Summit handbook
- Double page advertisement in the Summit handbook
- Your company profile (to a maximum of 200 words) in the Summit handbook
- Opportunity to place two (2) pieces of material in delegate satchels

# all inclusions in the program are subject to final approval by the organising committee.

# SPONSORSHIP.

## PLATINUM

\$96,800

Enjoy premium coverage in all areas of the Summit.

### PR & BRANDING OPPORTUNITIES

- Verbal and written recognition as the Platinum sponsor in all promotion of the 2013 Summit
- Second tier sponsor acknowledgements
- Your organisation's logo on the Summit website with hyperlink to your designated web page
- Inclusion of your keynote presentation in the program
- Acknowledgement of sponsorship via social media (currently Facebook and Twitter)
- Inclusion in COSBOA e-broadcasts to the database/network in the lead up to and after the event (minimum three (3) placements)

### EXHIBITION ENTITLEMENTS

- Two (2) 3m x 3m booths (including shell scheme)
- Four booth staff passes
- Positioning within the sponsor allocated space (subject to space availability)

### EVENT REGISTRATION ENTITLEMENTS

- Four(4) complimentary registrations to the Summit, which include:
  - The Opening Lunch
  - Access to the Summit (plenaries and sessions)
  - Exhibition Reception
  - The Summit Dinner
  - The Summit Breakfast

### ONSITE OPPORTUNITIES

- # Keynote presentation (20 mins) as part of a plenary session
- Signage at the event venue
- Verbal recognition by the MC at the opening and closing sessions
- Logo and recognition in the Summit handbook
- Full page advertisement in the Summit handbook
- Your company profile (to a maximum of 150 words) in the Summit Handbook
- Opportunity to place one (1) piece of material in delegate satchels

# all inclusions in the program are subject to final approval by the organising committee

\* please note our Principal naming rights sponsor will have first right of refusal to introduce the guest speaker on stage

## GOLD

\$53,900

Be one of the major sponsors to benefit from the coverage in all areas of the Summit.

### PR & BRANDING OPPORTUNITIES

- Verbal and written recognition as the Gold sponsor in all promotion of the 2013 Summit
- Third tier sponsor acknowledgements
- Your organisation's logo on the Summit website with hyperlink to your designated web page
- Program inclusion of your representative's spot on a plenary panel
- Acknowledgement of sponsorship via social media (currently Facebook and Twitter)

### EXHIBITION ENTITLEMENTS

- Two (2) 3m x 3m booths (including shell scheme)
- Four booth staff passes
- Positioning within the sponsor allocated space (subject to space availability)

### EVENT REGISTRATION ENTITLEMENTS

- Three(3) complimentary registrations to the Summit, which include:
  - The Opening Lunch
  - Access to the Summit (plenaries and sessions)
  - Exhibition Reception
  - The Summit Dinner
  - The Summit Breakfast

### ONSITE OPPORTUNITIES

- # Opportunity to fill a spot on a plenary panel
- Signage at the event venue
- Verbal recognition by the MC at the opening and closing sessions
- Logo and recognition in the Summit handbook
- Half page advertisement in the Summit handbook
- Your company profile (to a maximum of 100 words) in the Summit handbook
- Opportunity to place one (1) piece of material in delegate satchels

# all inclusions in the program are subject to final approval by the organising committee

\*please note our Principal Naming Rights sponsor will have first right of refusal to introduce the guest speaker on stage.



# SPONSORSHIP.

## DINNER

\$48,400

Headline this premier event and enjoy the associated benefits across the Summit.

### PR & BRANDING OPPORTUNITIES

- Naming rights to the Dinner
- Verbal and written recognition as the Dinner sponsor in all promotion of the 2013 Summit
- Your organisation's logo on the Summit website with hyperlink to your designated web page
- Inclusion of your representative's spot on a plenary panel in the program
- Acknowledgement of sponsorship via social media (currently Facebook and Twitter)

### EXHIBITION ENTITLEMENTS

- 50% discount on a 3m x 3m booth (including shell scheme)
- Positioning within the sponsor allocated space (subject to space availability)

### EVENT REGISTRATION ENTITLEMENTS

- Two (2) complimentary registrations to the Summit, which include:
  - The Opening Lunch
  - Access to the Summit (plenaries and sessions)
  - Exhibition Reception
  - The Summit Dinner
  - The Summit Breakfast
- Additional six (6) complimentary tickets to the Summit Dinner (making a total of 8 tickets)

### ONSITE OPPORTUNITIES

- Five (5) minute speech at the Dinner
- Introduction to the guest speaker
- Signage throughout the event venue
- Signage on stage/on screen at the Dinner venue
- Logo and recognition in the Summit handbook
- Half page advertisement in the Summit handbook
- Opportunity to place one (1) piece of material in delegate satchels

\* please note our Principal Naming Rights sponsor will have first right of refusal to introduce the guest speaker on stage

## SILVER

\$38,500

Gain exposure as one of the major sponsors of the Summit and enjoy the associated benefits across the Summit.

### PR & BRANDING OPPORTUNITIES

- Verbal and written recognition as the Silver sponsor in all promotion of the 2013 Summit
- Third tier sponsor acknowledgements
- Your organisation's logo on the Summit website with hyperlink to your designated web page
- Program inclusion of your representative's spot in a concurrent session
- Acknowledgement of sponsorship via social media (currently Facebook and Twitter)
- Inclusion in COSBOA e-broadcasts to the database/network in the lead up to and after the event (minimum three (3) placements)

### EXHIBITION ENTITLEMENTS

- 50% discount on a 3m x 3m booth (including shell scheme)
- Positioning within the sponsor allocated space (subject to space availability)

### EVENT REGISTRATION ENTITLEMENTS

- Two (2) complimentary registrations to the Summit, which include:
  - The Opening Lunch
  - Access to the Summit (plenaries and sessions)
  - Exhibition Reception
  - The Summit Dinner
  - The Summit Breakfast

### ONSITE OPPORTUNITIES

- # Opportunity to fill a spot in a concurrent session
- Signage throughout the event venue
- Logo and recognition in the Summit handbook
- Half page advertisement in the Summit handbook
- Opportunity to place one (1) piece of material in delegate satchels

# all inclusions in the program are subject to final approval by the organising committee.

# SPONSORSHIP.

## LUNCH

\$33,000

Headline this opening event at the Summit and enjoy the associated benefits across the Summit.

### PR & BRANDING OPPORTUNITIES

- Naming rights to the Lunch
- Verbal and written recognition as the Lunch sponsor in all promotion of the 2013 Summit
- Your organisation's logo on the Summit website with hyperlink to your designated web page
- Acknowledgement of sponsorship via social media (currently Facebook and Twitter)
- Inclusion in COSBOA e-broadcasts to the database/network in the lead up to and after the event (minimum three (3) placements)

### EXHIBITION ENTITLEMENTS

- 50% discount on a 3m x 3m booth (including shell scheme)
- Positioning within the sponsor allocated space (subject to space availability)

### EVENT REGISTRATION ENTITLEMENTS

- Two (2) complimentary registrations to the Summit, which include:
  - The Opening Summit Lunch
  - Access to the Summit (plenaries and sessions)
  - Exhibition Reception
  - The Summit Dinner
  - The Summit Breakfast
- Additional six(6) complimentary tickets to the Summit Lunch (making a total of 8 tickets)

### ONSITE OPPORTUNITIES

- Five (5) minute speech at the Lunch
- \* Introduction to the guest speaker
- Signage throughout the event venue
- Signage on stage/on screen at the Lunch venue
- Logo and recognition in the Summit Handbook
- Half page advertisement in the Summit Handbook
- Opportunity to place one (1) piece of material in delegate satchels

\* please note our Principal Naming Rights sponsor will have first right of refusal to introduce the guest speaker.

## BREAKFAST

\$33,000

Headline this key event- one of the main events of the Summit and enjoy the associated benefits across the Summit.

### PR & BRANDING OPPORTUNITIES

- Naming rights to the Breakfast
- Verbal and written recognition as the Summit Breakfast sponsor in all promotion of the 2013 Summit
- Your organisation's logo on the Summit website with hyperlink to your designated web page
- Acknowledgement of sponsorship via social media (currently Facebook and Twitter)
- Inclusion in COSBOA e-broadcasts to the database/network in the lead up to and after the event (minimum three (3) placements)

### EXHIBITION ENTITLEMENTS

- 25% discount on a 3m x 3m booth (including shell scheme)
- Positioning within the sponsor allocated space (subject to space availability)

### EVENT REGISTRATION ENTITLEMENTS

- Two (2) complimentary registrations to the Summit, which include:
  - The Opening Summit Lunch
  - Access to the Summit (plenaries and sessions)
  - Exhibition Reception
  - The Summit Dinner
  - The Summit Breakfast
- Additional six(6) complimentary tickets to the Breakfast (making a total of 8 tickets)

### ONSITE OPPORTUNITIES

- Five (5) minute speech at the Breakfast
- \* Introduction to the guest speaker
- Signage throughout the event venue
- Signage on stage/on screen at the Breakfast venue
- Logo and recognition in the Summit handbook
- Half page advertisement in the Summit handbook
- Opportunity to place one (1) piece of material in delegate satchels

\*please note our Principal Naming Rights sponsor will have first right of refusal to introduce the guest speaker.



\$ 27,500  
plus  
costs ^

## TECHNOLOGY

Align your organisation with the technology at the Summit with branding across the three main platforms: website, internet pods and Summit App.

### PR & BRANDING OPPORTUNITIES

- Naming rights to the internet pods in the exhibition
- Naming rights to the Summit 2013 smart phone app
- Your organisation's logo on the Summit website homepage with hyperlink to your designated web page
- Verbal and written recognition as the Technology sponsor in all promotion of the 2013 Summit
- Program inclusion of your representative's spot in a concurrent session
- Acknowledgement of sponsorship via social media (currently Facebook and Twitter)
- Inclusion in COSBOA e-broadcasts to the database/network in the lead up to and after the event (minimum three (3) placements)

### EXHIBITION ENTITLEMENTS

- 25% discount on a 3m x 3m booth (including shell scheme)
- Positioning within the sponsor allocated space (subject to space availability)

### EVENT REGISTRATION ENTITLEMENTS

- Two (2) complimentary registrations to the Summit, which include:
  - The Opening Lunch
  - Access to the Summit (plenaries and sessions)
  - Exhibition Reception
  - The Summit Dinner
  - The Summit Breakfast

### ONSITE OPPORTUNITIES

- Naming rights to the internet pods in the exhibition
- # Opportunity to fill a spot in the concurrent session on technology
- Signage throughout the event venue
- Logo and recognition in the Summit Handbook
- Half page advertisement in the Summit Handbook
- Opportunity to place one (1) piece of material in delegate satchels

# all inclusions in the program are subject to final approval by the organising committee

^ costs may include internet pod stands, laptop equipment, internet usage by attendees, smart phone app. POA. Upon negotiation, some components may be provided by the sponsoring organisation.

## EXHIBITION RECEPTION

\$19,800

Headline this key event– one of the main events of the Summit and enjoy the associated benefits across the Summit.

### PR & BRANDING OPPORTUNITIES

- Naming rights to the Summit Reception
- Verbal and written recognition as the Summit Reception sponsor in all promotion of the 2013 Summit
- Your organisation's logo on the Summit website with hyperlink to your designated web page
- Acknowledgement of sponsorship via social media (currently Facebook and Twitter)
- Inclusion in COSBOA e-broadcasts to the database/network in the lead up to and after the event (minimum three (3) placements)

### EXHIBITION ENTITLEMENTS

- 25% discount on a 3m x 3m booth (including shell scheme)
- Positioning within the sponsor allocated space (subject to space availability)

### EVENT REGISTRATION ENTITLEMENTS

- Two (2) complimentary registrations to the Summit, which include:
  - The Opening Summit Lunch
  - Access to the Summit (plenaries and sessions)
  - Exhibition Reception
  - The Summit Dinner
  - The Summit Breakfast

- Additional six(6) complimentary tickets to the Summit Reception (making a total of 8 tickets)

### ONSITE OPPORTUNITIES

- Five (5) minute speech at the Exhibition/Summit Reception
- Signage throughout the event venue
- Signage on stage/on screen at the Summit Reception venue
- Logo and recognition in the Summit handbook
- Half page advertisement in the Summit handbook
- Opportunity to place one (1) piece of material in delegate satchels

# SPONSORSHIP.

## DELEGATE PACK

\$16,500  
plus  
costs ^

Gain repeat exposure for your organisation with continuous branding across these three prominent attendee items: satchel, name badge & lanyard.

### PR & BRANDING OPPORTUNITIES

- Verbal and written recognition as the Delegate Pack sponsor in all promotion of the 2013 Summit
- Your organisation's logo on the Summit website with hyperlink to your designated web page
- Program inclusion of your representative's spot in a concurrent session
- Acknowledgement of sponsorship via social media (currently Facebook and Twitter)

### EXHIBITION ENTITLEMENTS

- 25% discount on a 3m x 3m booth (including shell scheme)
- Positioning within the sponsor allocated space (subject to space availability)

### EVENT REGISTRATION ENTITLEMENTS

- Two (2) complimentary registrations to the Summit, which include:
  - The Opening Lunch
  - Access to the Summit (plenaries and sessions)
  - Exhibition Reception
  - The Summit Dinner
  - The Summit Breakfast

### ONSITE OPPORTUNITIES

- Branding rights to the satchel, name badge and lanyard
- Signage throughout the event venue
- Logo and recognition in the Summit handbook
- Half page advertisement in the Summit handbook
- Opportunity to place one (1) piece of material in delegate satchels

# all inclusions in the program are subject to final approval by the organising committee

^ costs may include internet pod stands, laptop equipment, internet usage by attendees, smart phone app. POA. Upon negotiation, some components may be provided by the sponsoring organisation.

## SUMMIT SHIRT

\$9,900  
plus  
costs ^

Be seen at the 2013 Summit with this strong branding activity.

### PR & BRANDING OPPORTUNITIES

- Verbal and written recognition as the Summit Shirt sponsor in all promotion of the 2013 Summit
- Your organisation's logo on the Summit website with hyperlink to your designated web page
- Program inclusion of your representative's spot in a concurrent session
- Acknowledgement of sponsorship via social media (currently Facebook and Twitter)

### EXHIBITION ENTITLEMENTS

- 25% discount on a 3m x 3m booth (including shell scheme)
- Positioning within the sponsor allocated space (subject to space availability)

### EVENT REGISTRATION ENTITLEMENTS

- Two (2) complimentary registrations to the Summit, which include:
  - The Opening Lunch
  - Access to the Summit (plenaries and sessions)
  - Exhibition Reception
  - The Summit Dinner
  - The Summit Breakfast

### ONSITE OPPORTUNITIES

- Sole branding on one side of the shirt +
- Signage throughout the event venue
- Logo and recognition in the Summit handbook
- Half page advertisement in the Summit handbook
- Opportunity to place one (1) piece of material in delegate satchels

^ costs may include surcharge for high quality shirt, additional costs due to colours or method of branding.

+ two branding spaces on the shirt are front lapel and back. One space will carry the 2013 Summit Logo; the Summit shirt sponsor can determine.

## MAKE IT MEMORABLE

As part of your sponsorship package, you have a satchel insert opportunity. Think outside of the square and use promotional items (pens, healthy snacks, calculators, calendars, diaries, etc) with your branding to be remembered and in some cases used well after the event.



# 10 EXHIBITION.

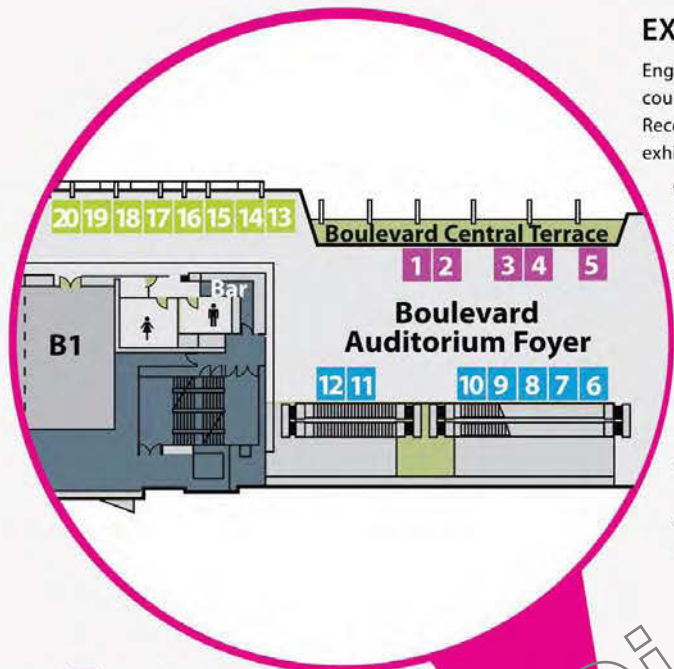
\$8,800

## EXHIBITION BOOTH

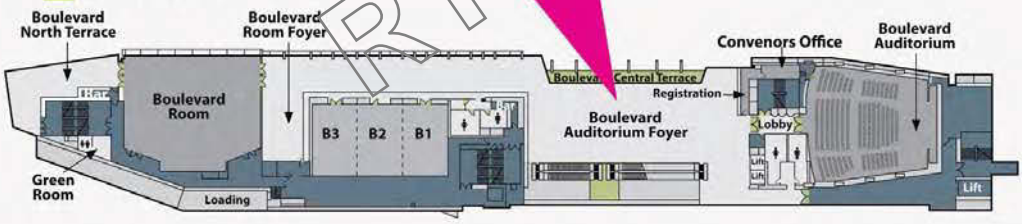
Engage with the Summit audience over the course of the event with the Exhibition Reception a key networking opportunity for exhibitors and delegates.

### The Exhibition Package Inclusions:

- 3m x 3m booth shell scheme
- Two (2) Booth staff passes
- One (1) Summit registration including:
  - The Opening Lunch
  - Access to the Summit (plenaries and sessions)
  - Exhibition Reception
  - The Summit Dinner
  - The Summit Breakfast
- Company profile included in the Summit Handbook
- Inclusion in Exhibitor listing on the event website and in the Summit handbook.



- PREMIUM SPONSORS
- SPONSORS
- EXHIBITORS



## UPGRADE PACKAGE

\$1,980

### THE CATCH BOX

Wake up & shake up the audience with this soft wireless microphone that you can throw into the audience and turn the Q&A sessions into seamless discussions.



# TERMS & CONDITIONS.

## 1. Definitions

### 1.1 Cancellation Date means Monday 25 March 2013.

- Organiser means Council of Small Business of Australia ABN 43 008 597 304
- Event Manager means Sane Event Group ABN 85 862 484 837
- Sponsor means the entity sponsoring the 2013 National Small Business Summit

2. All Sponsors are required to lodge their preferences with the Event Manager electronically. The Event Manager then notifies the Sponsor which preference is successful.

2.1 The Organiser retains the express right to reject any Sponsor which it deems inappropriate or unsuitable in its sole discretion.

2.2 Sponsors are allowed to apply for sponsorship of single or multiple items. Should an organisation be interested in sponsoring an arrangement not listed then it may contact the Organiser/Event Manager to discuss possible preferences.

3. After written acceptance by the Event Manager issuing a tax invoice, the Sponsor must provide an image of their logo in the format required by the Organiser and other details as required (e.g. contact details, trademarks etc) to the Event Manager within 14 days of receipt of acceptance.

4. In order to limit costs, the Event Manager may limit the number of colours used to print sponsor logos.

5. Fifty per cent (50%) of the package must be paid by the sponsor to the Organiser within 14 days of invoice unless otherwise agreed in writing by the Organiser/Event Manager. The balance is to be paid by Wednesday 24 April 2013.

6. The sponsorship fee does not include free exhibition or conference registrations or access to delegate lists unless specifically stated as a sponsor benefit.

7. All sponsorship materials must be submitted to the Event Manager as agreed on between the parties.

8. Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent, advertise or distribute literature or materials for the products or services of any other firm or organisation without written approval from the Organiser/Event Manager.

9. The Organiser/Event Manager, to the fullest extent permissible under law, will not be liable for damage or loss to Sponsors' properties by fire, theft, accident, or any other cause.

10. If a Sponsor wishes to cancel any involvement, the Event Manager requires a request to be received in writing by the Organiser/Event Manager on or before close of business by the cancellation date, failing which the Organiser/Event Manager will not refund any sponsorship monies. If a request is received on or before the Cancellation Date, the Organiser/Event Manager will use its best endeavours to on sell the sponsorship package in which event the entity will receive a refund of 50% of its original package. If the Organiser/Event Manager is unable to on sell the package prior to the Cancellation Date then all monies will be forfeited.

To prepare for the 2013 Summit and maximise your involvement, follow this checklist...

1. Be stocked up on all your collateral – business cards and marketing material to suit the target audience
2. Tell your network: send SAVE THE DATE and REMINDER emails to your contacts
3. Post your involvement on Facebook and like COSBOA/SUMMIT
4. Follow #COSBOA and send tweets to engage your audience @COSBOA
5. Provide a special offering (eg discounts, value adds) for business generated out of the Summit Exhibition
6. Add to your database through a business card drop prize draw
7. Get your team on board early to allocate the Staff Booth passes and the Summit Registrations
8. Use your additional pass to the major events to invite a client
9. Have a hook on your stand – giveaway item or service e.g. stress ball, neck massage, etc
10. Keep your message simple – no more than three key messages to impart on the audience.

TOP TIPS

## YOUR OWN SUGGESTION

We're always open to new concepts and proposals from our investors, so please tell us what you think.

Contact: Bronwyn Wood

T: +61 2 9553 4820

E: COSBOA@saneevent.com.au





Minister's Office File Ref:	
Department File Ref:	CTS04360/13

## Briefing Note

The Honourable Jann Stuckey MP  
Minister for Tourism, Major Events, Small Business and the Commonwealth Games

**Action required: For Approval / Noting**

**Action required by: 14 March 2013**

Routine

**SUBJECT: Red tape reduction and other reform proposals for regulation of liquor and gaming - Discussion Paper**

### Summary of key objectives

- **Note** the progress of the Department of Justice and Attorney-General's (DJAG's) review of Red Tape and Regulation of Liquor and Gaming in Queensland, and its consideration of issues raised at the inaugural *DestinationQ* forum; and
- sch3(2)(1)(a) Cabinet matter - For consideration by Cabinet

### Key issues

1. The Department of Tourism, Major Events, Small Business and the Commonwealth Games (DTESB) is represented on the Red Tape Reduction Expert Panel (the panel) established by the government to review liquor licensing legislation, gaming, trading hours and noise restrictions under its *Six Month Action Plan* (July-December 2012).
2. The expert panel is comprised of representatives from peak industry (club, casino, hotel and restaurant) bodies, representatives from community groups, and officials from local council and State Government departments. DTESB's representative on the panel is Mr Paul Martyn, Deputy Director-General, Tourism Division. Mr Daniel Gschwind, Chief Executive Officer, Queensland Tourism Industry Council, is also a member of the expert panel.
3. On 15 February 2013, the Attorney-General released the 'Red tape reduction and other reform proposals for regulation of liquor and gaming' discussion paper for public comment.
4. The paper responds to issues raised at the 2012 *DestinationQ* forum. The issues and proposed options for addressing them are outlined below.

### Reducing State-imposed event costs (1.9)

5. The reform policy objective is to remove any unnecessary regulatory restriction to promote industry growth, whilst continuing to minimise harm and adverse effects on public/patron safety. The item discusses the *Liquor Act 1992*'s current requirement that a commercial public event permit may only be granted to the holder of an existing liquor licence (and then only a certain type of liquor licence), and the requirement for other approvals such as permits from local councils, road closure permits or firework permits. The paper proposes the matter be reviewed.
6. The options proposed are to either: accept the proposal to review requirements for major events; or to retain existing arrangements.



Minister's Office File Ref:	
Department File Ref:	CTS04360/13

### Noise controls over liquor licensed premises (2.5)

7. It is proposed noise restrictions under the *Liquor Act 1992*, and enforcement of noise restrictions, be reviewed. Because a review is proposed, no specific options have been put forward in the discussion paper. The paper contains industry and local government views on where responsibility for noise restrictions over licensed premises should lie, with police and local government put forward as possible alternatives to the current regulatory framework under which the Office of Liquor and Gaming Regulation has responsibility for this matter.
8. The public has been asked to consider: the best regulatory approach; who should deal with noise complaints; the appropriateness of current decibel limits; whether limits and reports should be abolished; and how the interests of residents and licensed venues are best balanced.

### Restrictive trading on days of cultural significance (3.6)

9. *DestinationQ* participants suggested a review of trading restrictions that apply to licensed venues during religious holidays and other days of national or religious significance (ie Anzac Day; Good Friday; Christmas Day). It is believed these restrictions may impact on industry's ability to service the needs of tourists and residents.
10. Options being considered are either removing or retaining trading restrictions on those days. DTESB believes these issues should be considered as part of a holistic review of retail shopping hours.

### Other changes

11. The above issues are currently being considered as part of the review process and feedback will be considered by the expert panel over the coming months, after public consultation closes on 15 March 2013.
12. In addition to the public consultation process, which will inform the second phase of DJAG's proposed red tape reduction work, DJAG is developing a Bill to deliver a number of 'phase 1' amendments to existing legislation. 'Phase 1' initiatives already announced by the Attorney-General include:
  - Removal of requirements for clubs to report changes to the board within a week;
  - Introduction of cashless ticket-in, ticket-out technology on gaming machines; and
  - Removal of renewal requirements for clubs and hotel gaming machine licences, saving \$435 per applicant.
13. sch3(2)(1)(a) Cabinet matter - For consideration by Cabinet
14. A Bill to deliver the more complex Phase 2 initiatives will be developed following the current consultative process, and DJAG expects the Bill will be introduced later in 2013 or early 2014.
15. The Attorney-General is also expected to attend the 3 April 2013 TCC meeting to brief the committee on the progress of the review.

### Implications

16. The outcome of the review will impact upon DTESB's response to a number of actions arising from *DestinationQ*.

### Background

17. N/A.



Minister's Office File Ref:	
Department File Ref:	CTS04360/13

**Right to information**

18. I am of the view that the contents or attachments contained in this brief **are not suitable** for publication.

**Recommendation**

That the Minister

**Note** the contents of the brief.

NOTED / ENDORSED

NOTED / ENDORSED

Chief of Staff

JANN STUCKEY MP  
Minister for Tourism, Major Events, Small  
Business and the Commonwealth Games

Minister's comments

[Empty box for Minister's comments]

Action Officer	Endorsed by: Director	Endorsed by: General Manager	Endorsed by: DDG	Endorsed by DG
Tel:	Tel: Mob: Date: / /	Tel: Mob: Date: / /	sch4p3(3) Prejudice the protection of individuals right to privacy Date: 13/13	Tel: 322 52031 Mob: Date: 11/3/2013

MW  
26/3

Minister's Office File Ref:	
Department File Ref:	CTS 04692/13

## Briefing Note

The Honourable Jann Stuckey MP

Minister for Tourism, Major Events, Small Business and the Commonwealth Games

**Action required: For Approval**

**Action required by: 28 March 2013**

**Urgent** – Approval required to finalise program and travel arrangements prior to China Mission departing 13 April 2013

**SUBJECT: Overseas Travel Approval for Mr Dominic Ward, Director, Industry Development, Tourism Division, Department of Tourism, Major Events, Small Business and the Commonwealth Games**

### Summary of key objectives

That the Minister

- **Approve** overseas travel for Mr Dominic Ward, Director, Industry Development, Tourism Division, Department of Tourism, Major Events, Small Business and the Commonwealth Games (DTESB) to lead the tourism investment delegates on the Trade and Investment Queensland (TIQ) mission to China and Hong Kong from 13 to 23 April 2013 (**Attachment 1**); and
- **Sign** the attached Queensland Government Overseas Travel Approval form (**Attachment 2**).

### Key issues

1. TIQ is leading an investment attraction mission to China (Beijing, Guangzhou, Foshan, Shenzhen and Hong Kong) from 13 to 23 April 2013 to promote Queensland investment opportunities in infrastructure and property development including tourism product (**Attachment 3**).
2. The tourism infrastructure and property development delegation has been recruited from the Tourism Investment Opportunity Register and includes a cross section of developers, brokers, hotel operators and service providers.
3. To date, 17 tourism related delegates have formally registered and paid the mission participation fee. An additional two proponents have expressed interest but are yet to register. (**Attachment 4**).
4. The mission allows targeted stakeholder engagement and the opportunity to develop direct relationships with investors and key clients. Participation in the program will proactively position the Queensland Government as open to investment internationally, and create broader exposure of the state's tourism industry and infrastructure investment opportunities.
5. The DTESB Tourism Investment Attraction Unit (TIAU) is leading arrangements for the tourism component of the mission, with the support of TIQ and the in-country trade commissioners.
6. Participation in the mission will allow the Tourism Division to engage with high-level decision makers and continue to develop relationships established during your Ministerial mission in July 2012.
7. As over 50% of the organisations participating in the mission have a tourism interest, TIQ and industry stakeholders have requested a TIAU representative accompany the offshore mission to present the Queensland Government's commitment to tourism investment.



Minister's Office File Ref:	
Department File Ref:	CTS 04692/13

8. The TIAU representative will give presentations on the whole of government support for tourism investment, and provide in-market support and coordination for the tourism delegates.
9. The TIAU works closely with TIQ and Austrade in strategic investment markets such as China. However, in order to develop personal relationships with Chinese investors it is recommended a TIAU representative support in-market activity.
10. China continues to be a major tourism and investment source market for Queensland. Travel to China aligns with the government's commitment to facilitate new investment in tourism infrastructure and will enable the Tourism Division to further the investment relationship between Queensland and China.

### Implications

11. It is recommended the Director, Product Development and Partnerships, Tourism Division, participate in the mission to provide support to the tourism delegation and ensure DTESB follows up on business and investment leads generated during the mission.
12. The approximate travel cost, including all accommodation and return economy flights, is \$5,710 (excl. GST). The Tourism Division has budget allocated for this travel and funds will be allocated from TIAU cost centre 7100120.

### Background

13. The mission is designed to meet the objectives of the government which has identified tourism as one of the state's four key economic pillars.
14. Investment missions are a significant aspect of the TIAU's services to tourism proponents wishing to attract foreign investment. Supporting these off-shore events forms part of a dedicated approach by the TIAU to maximise opportunities to promote specific Queensland tourism investment opportunities.
15. There has been increasing interest in tourism investment from China and the broader Asian region with recent examples including the purchase of Lindeman Island by the White Horse Group for approximately \$12 million; the Ridong Group's \$950 million "Jewel" project on the Gold Coast; and Nanjing's investment in North Queensland and the Whitsundays.
16. Recently announced federal reforms to visa arrangements which target investors are expected to further stimulate foreign investment into tourism.
17. The Chinese market is a vital growth area for Queensland and Australian tourism. Chinese arrivals have grown by an average of 15.9% per year since 1999 and, despite sluggish results in other demographics, are continuing to rise.
18. This travel is underpinned by Tourism and Events Queensland's China Strategic Plan 2012-16 to attract investment to meet Chinese consumer demand.

### Right to information

19. I am of the view that the contents or attachments contained in this brief **are not suitable** for publication.

Minister's Office File Ref:	
Department File Ref:	CTS 04692/13

**Recommendation**

That the Minister

- **Approve** overseas travel by Mr Dominic Ward, Director, Product Development and Partnerships, Tourism Division, from 13 to 23 April 2013; and
- **Sign** the attached Queensland Government Overseas Travel Approval form (Attachment 2).

**NOTED**

sch4p3(3) Prejudice the protection of an individuals right to privacy

Chief of Staff

APPROVED / NOT APPROVED

JANN STUCKEY MP  
Minister for Tourism, Major Events, Small Business and the Commonwealth Games

02/04/13  
Minister verbally approved  
brief

**Minister's comments**

Action Officer	Endorsed by:	Endorsed by:	Endorsed by:	Endorsed by:
Dominic Ward	Director	General Manager	DDG	DG
	Dominic Ward	Neal Muller	Paul Martyn	Richard Eden
Tel:	Tel: 340 55709	Tel: 322 58610	Tel: 322 46629	
	Mob: sch4p3(3)	Mob: [redacted]	Mob: [redacted]	
Date:	Date: 1/1	Date: 25/3/13	Date: 26/3/2013	

Prejudice the protection of an individuals right to privacy



# Expression of Interest

## Investment attraction mission to China 15-19 April 2013

Trade and Investment Queensland invite you to participate in an investment attraction mission to China (Beijing, Guangzhou, and Shenzhen) from 15 to 19 April 2013 to promote investment opportunities in the tourism infrastructure and property development.

### Who should join?

- Project proponents in tourism infrastructure and property development
- Professional service providers, including lawyers, financial advisers, business migration consultants

### What we offer

- Workshops targeting the potential investors and high level industry networks
- Queensland Government reception
- Discount hotel rates and group ground transport
- Post-mission follow-up assistance

### Cost

The cost to participate in this mission is \$1000 per company. Participants are required to cover their own travel expenditures including individual flights and ground transfers, accommodation, meals, insurance and all personal expenses. The trade mission will proceed subject to sufficient registrations.

### How to register

There is limited space on this mission. Therefore, all interested companies must complete the attached Investment Opportunity Profile to register interest. The completed form should be emailed to Cynthia Chen via email <cynthia.chen@trade.qld.gov.au> prior to 12 March 2013.

Eligible companies will be notified shortly thereafter and provided with details to make payment online. Payment will be required by 22 March 2013.

### Contact

For further information please contact:  
**Trade and Investment Queensland**  
**Cynthia Chen**  
Tel +61 7 3224 6829  
cynthia.chen@trade.qld.gov.au

export.qld.gov.au  
facebook.com/TradeandInvestmentQld



OVERSEAS TRAVEL APPROVAL



**Traveller's details**

<b>Surname</b>	Ward	<b>First Name</b>	Dominic		
<b>Position</b>	Director	<b>Employee ID No.</b>	6017748	<b>Non Govt Employee</b>	No
<b>Division</b>	Tourism Division	<b>Department</b>	DTEBS		
<b>Are you an employee of the agency arranging the travel?</b>	Yes	<b>Mobile contact whilst Overseas</b>	sch4p3( 3) Prejudice the		
<b>Contact Phone No.</b>	07 340 55709	<b>Contact Fax No.</b>	protection of an individual's right to privacy		
<b>Email</b>	dominic.ward@dtesb.qld.gov.au				

Is this a block approval form? No

If yes, please complete a duplicate template for each traveller and submit forms together with one briefing note for approval.

**Travel details**

1 (a) Have you considered video-conferencing as an alternative to air travel? Yes

1 (b) Please document your reasons for not using video-conferencing as an alternative to air travel?

The purpose of the trip is to support the Trade and Investment Queensland Mission to China and Hong Kong which requires client engagement and interface

1 (c) Synopsis - Please provide a short reason for your travel (no more than 3 sentences)

Participate in the Trade and Investment Queensland Mission to China and Hong Kong from 13 to 23 April 2013 to provide support and follow up on business leads with the department

**2) Itinerary Details**

<b>Departure date</b>	13/04/2013	<b>Return date</b>	23/04/2013
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**Itinerary**

Arrival Date	Departure Date	Location (country and city)	Activity eg Meeting with X Company
15/04/2013	16/04/2013	Beijing - China	Queensland Investment Attraction Workshop; Investment Working Luncheon; and meetings with potential investors
17/04/2013	18/04/2013	Foshan/Guangzhou - China	Queensland Investment Attraction Workshop; Networking Business Luncheon & Workshop; Queensland Investment Roundtable with Yiihe Group; Business Luncheon with Investors; and Meeting with Whitehorse Group
19/04/2013	21/04/2013	Shenzhen - China	Queensland Investment Roundtable Meeting with investors; Business Luncheon Meeting with Counterparts; Mission debrief Session; and Debrief with Trade & Investment Queensland Guangzhou Office



22/04/2013	22/04/2001	Hong Kong	Market briefing by Trade & Investment Queensland Commissioner Hong Kong Office; Queensland Investment Seminar; Queensland Government Business Networking Luncheon; Meeting with Benny Wu (Chairman of Chang Yuang Group and Executive Chairman of Rocklands Richfield; and Meeting with Tony Fung, Chairman of Yu Ming Limited.
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3) What are the estimated costs of this travel?

Funding source details (in \$AUD excl GST)			
	Total (\$AUD rounded)	Agency cost	External cost
Airfare (incl fees and charges)	\$2,650.00	\$2,650.00	\$0.00
Accommodation	\$1,860.00	\$1,860.00	\$0.00
Other associated costs (meals/car hire/visas etc)	\$1,100.00	\$1,100.00	\$0.00
Insurance	\$100.00	\$100.00	\$0.00
<b>Total Cost</b>	<b>\$5,710.00</b>	<b>\$5,710.00</b>	<b>\$0.00</b>

If the travel is Externally Funded please name the funding body(ies) in full.

0

4) What is the purpose of the travel?

Trade related/business delegations/commercial activities

5) What are the objectives of the travel?

To provide high level support throughout the Mission; engage with high level decision makers and establish relationships with key government and industry counterparts in China to encourage investment and interest in the Queensland Tourism Industry; to follow up business and investment leads with the Department of Tourism, Major Events, Small Business and the Commonwealth Games

6) What are the consequences of not travelling?

Not travelling would not allow direct engagement with China based companies and investment allies to pursue the interests of the government to attract investment into Queensland's tourism product and further support and grow the state's tourism industry

7) Which sector/industry does your travel relate to?

Trade and Business

**Security risk destinations**

8) Have you read and understood the Department of Foreign Affairs and Trade (DFAT) travel advisory for the country/ies to which you are travelling? Travel advisories can be accessed at [www.smarttraveller.gov.au/zw-cgi/view/Advice](http://www.smarttraveller.gov.au/zw-cgi/view/Advice)

Yes

What is the advice by DFAT regarding the level of security risk of the country/ies to which you are travelling?

The advice is contained at the beginning of the security information about the country, listed alphabetically, in the Travel Advisories section.

China	Exercise caution and monitor developments that might affect your safety.
Hong Kong	Exercise caution and monitor developments that might affect your safety.

9) What is the advice by DFAT regarding the level of significant health risks in the country/ies to which you are travelling?

China	Take out travel insurance and exercise caution
Hong Kong	Take out travel insurance and exercise caution



**Traveller's confirmation**

I have read the Travel Policy and have fulfilled my obligations under this policy.

I am aware of and accept the security risks associated with this travel as outlined in the DFAT travel advisory (eg notifying the relevant High Commission of proposed travel arrangements).

<b>Traveller's signature</b>		<b>Date</b>	...../...../.....
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**Approval**

<b>Deputy Director-General approval</b>		<b>Date</b>	...../...../.....
<b>Director-General approval (where applicable)</b>		<b>Date</b>	...../...../.....
<b>Minister's approval</b>		<b>Date</b>	...../...../.....
<b>DG of DPC approval of Director-General's travel (where applicable)</b>		<b>Date</b>	...../...../.....
<b>Premier's approval of Director-General's travel</b>		<b>Date</b>	...../...../.....

**Notification of overseas travel**

Information provided in this form may be used for the following purposes:

- briefings, and/or
- to identify and assess potential strategic international collaborations and, where appropriate, may be released to other Queensland Government officers, departments and agencies, and/or
- to inform annual reporting requirements.



QUEENSLAND GOVERNMENT INVESTMENT ATTRACTION MISSION TO CHINA

Beijing / Guangzhou (Foshan) / Shenzhen / Hong Kong

13~23 April 2013

DRAFT ITINERARY

Saturday 13 April 2013 Brisbane / Hong Kong

Time	Activities
10:20am	Depart Brisbane for Beijing via Hong Kong Qantas QF97  (At airport check-in please ask for luggage to be check through to Beijing)
5:25pm	Arrive into Hong Kong
8:00pm	Depart Hong Kong for Beijing on Air China CA116
11:25pm	Arrive into Beijing Capital Airport (Coach will be organised by TIQ to take delegates travelling on Air China flight CA116 to the St Regis Beijing Hotel)
Overnight	Hotel Recommendation:  <b>The St Regis Beijing</b> 21 Jianguomenwai Avenue, Beijing 100045, P.R. China Tel: +86-10-6460 6688 Fax: +86-10-6460 3299

Sunday 14 April 2013 Hong Kong / Beijing

Time	Activities
am	Arrive in Beijing
Overnight	Beijing

- START OF PROGRAM -

Monday 15 April 2013 Beijing

Time	Activities
7:30-9:00am	<b>In-Country Breakfast Briefing by the Queensland Government Trade Commissioner</b>  Venue: The St Regis Beijing





9:30–12:00pm	<p><b>Queensland Investment Attraction Workshop (TBC)</b></p> <p>This workshop is coordinated by the China Real Estate Association</p> <p><b>Focus:</b> Target potential Chinese investors interested in tourism infrastructure and property development. Further details about investors to be provided in due course. These Chinese investors are interested in investment opportunities in Queensland.</p> <p><b>Agenda</b></p> <ol style="list-style-type: none"> <li>1. Each Mayor/CEO of Regional Councils profiles region for trade and investment</li> <li>2. Qld companies present investment project</li> <li>3. QLD law firm/ bank present the legal / finance requirement to Chinese direct investment</li> </ol> <p>Target: 80 participants (including mission members)</p> <p>Venue: The St Regis Beijing</p>
12:00–2:00pm	<p><b>Investment Working Luncheon in Beijing</b></p> <p>Venue: The St Regis Beijing</p>
PM	<p>One-on-one discussions with potential investors from Investment Attraction Workshop or own arrangements</p>
Overnight	<p>Beijing</p>

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Tuesday 16 April 2013

Beijing / Guangzhou / Foshan

Time	Activities
AM	One-on-one discussions with potential investors from Investment Attraction Workshop or own arrangements
2:00 – 4:50pm	Depart Beijing for Guangzhou via <b>Air China flight CA1327 (TBC)</b> (flight duration: approx 2.5 hrs)  TIQ will arrange group airport transfer from hotel to Beijing Airport and pick-up on arrival at Guangzhou for delegates who are on the nominated flight. <b>Pls do NOT ticket this flight until advised further.</b>
4:50PM	Arrive in Guangzhou Airport and transfer to Foshan hotel by chartered coach bus
6:00pm	Hotel check in
Overnight	Foshan

Wednesday 17 April 2013

Foshan

Time	Activities
9:30am–12:00pm	<b>Queensland Investment Attraction Workshop (TBC)</b> Organised in conjunction with Foshan Federation of Industry & Commerce  Focus: Target potential Chinese investors interested in tourism infrastructure and property development. Further details about investors to be provided in due course. These Chinese investors are interested in investment opportunities in Qld.  <u>Agenda</u> 1. Each Mayor/CEO of Regional Councils profiles region for trade and investment 2. Qld companies present investment project 3. QLD law firm/ bank present the legal / finance requirement to Chinese direct investment  Target: 50 participants (including mission members)  Venue: Intercontinental Foshan
12:00-2:00pm	<b>Networking Business Lunch with workshop guests</b>  Venue: Intercontinental Foshan
PM	One-on-one discussions with potential investors from Investment Attraction Workshop (own arrangements)
Overnight	Foshan



Thursday 18 April 2013

Foshan / Guangzhou / Shenzhen

Time	Activities
8:00am	Hotel Check-out and depart for meeting with Yihe Group (chartered coach bus to be arranged by TIQ)
10:00am–12:00pm	<p><b>Queensland Investment Roundtable Meeting with investors at Yihe Group (TBC)</b></p> <p>The Yihe group is one of the top 15 property developers in China. The company develops high-end residential estates, hotels, and commercial buildings that cater for the wealthy people in China. The company is interested in investing in Queensland, especially in residential and commercial development, resorts, and aged care facilities.</p> <p>The Yihe Group will invite the wealthy Chinese residents (who are potential investors) from their exclusive "Summer Palace" estate to meet with mission delegates to hear about investment opportunities in Queensland.</p> <p><u>Focus:</u> Target potential Chinese investors interested in tourism infrastructure and property development. Further details about investors to be provided in due course.</p> <p><u>Agenda</u></p> <ol style="list-style-type: none"> <li>1. Each Mayor/CEO of Regional Councils profiles region for trade and investment</li> <li>2. Queensland companies present investment project</li> <li>3. Queensland law firm/ bank present the legal / finance requirement to Chinese direct investment</li> </ol> <p>Venue: Yihe Hotel (TBC)</p>
12:00 – 1:30pm	<p><b>Business Luncheon with Investors (TBC)</b></p> <p>Venue: Yihe Hotel (TBC)</p>
1:30pm	Depart for next meeting with White Horse Group (Hired Coach arranged by TIQ-China )
2:30–4:00pm	<p><b>Meeting with White Horse Group (TBC)</b></p> <p>White Horse Group, established in 1986 in Guangzhou, is one of China's most successful advertising and media corporations. Since 2009, this privately-owned company has also been investing in real estate and mineral resources. The company has investment in Australia's mineral resources and has recently acquired Lindeman Island in Whitsundays. The company is looking for new investment opportunities in Queensland.</p> <p>Venue: Level 21, Tower A, Victory Plaza, 101 Tiyu Xi Road, Guangzhou</p>
4:00pm – 6:30pm	Depart for Shenzhen by chartered coach bus (duration: approx 2.5 hrs) (chartered coach bus to be arranged by TIQ )
Evening	Hotel check-in and own arrangement
Overnight	Shenzhen



Friday 19 April 2013

Shenzhen

Time	Activities
8:30 -9:00am	Depart hotel for Shenzhen Marine Club (chartered coach bus to be arranged by TIQ)
9:30-11:40am	<p><b>Queensland Investment Roundtable Meeting with investors (TBC)</b> Organised in conjunction with Shenzhen Bay Marina Club</p> <p>Focus: Target potential Chinese investors interested in tourism infrastructure and property development. Further details about investors to be provided in due course.</p> <p><u>Agenda</u></p> <ol style="list-style-type: none"> <li>1. Each Mayor/CEO of Regional Councils profiles region for trade and investment</li> <li>2. Qld companies present investment project</li> <li>3. QLD law firm/ bank present the legal / finance requirement to Chinese direct investment</li> </ol> <p>Venue: Shenzhen Bay Marina Club South of Nanshan Boulevard, Nanshan District, Shenzhen 518067 China</p>
11:40am-1:30pm	<p><b>Business Luncheon Meeting with Counterparts</b></p> <p>Venue: Shenzhen Bay Marina Club South of Nanshan Boulevard, Nanshan District, Shenzhen 518067 China</p>
PM	One-on-one discussions with potential investors from Investment Attraction Workshop or own arrangements
Overnight	Shenzhen

Saturday 20 April 2013

Shenzhen

Time	Activities
am	Debrief with the delegates on the mission
pm	Meeting with Shenzhen Foreign Affairs Office
pm	Meeting with Austrade (Shenzhen) Office
Overnight	Shenzhen

Sunday 21 April 2013

Shenzhen / Hong Kong

Time	Activities
am	Debrief with TIQ Guangzhou Office
12:00pm	Depart Shenzhen for Hong Kong via train/coach (Depending on numbers, TIQ may organise a coach to take delegates to HKG)
pm	Arrive Hong Kong
pm	Meeting with TIQ Hong Kong Office
Overnight	Hong Kong



Monday 22 April 2013

Hong Kong / Brisbane

Time	Activities
8:30-9:30am	<p><b>Market Briefing by the Commissioner of Trade and Investment Queensland – Hong Kong Office (TBC)</b></p> <p>Venue: TBC</p>
10:00am-12:00pm	<p><b>Queensland Investment Seminar (TBC)</b></p> <p>Venue: TBC</p> <p>Focus: Target potential investors interested in tourism infrastructure and property development. Further details about investors will be provided in due course.</p> <p><u>Agenda</u></p> <ul style="list-style-type: none"> <li>- <b>Overview of Queensland Economy and Investment Environment</b></li> <li>- <b>Profile regions</b> (by Mayor/CEO of Regional Councils)</li> <li>- <b>Presentations on Investment Opportunities in Queensland</b> (Queensland project proponents will have 5 minutes each to present their specific investment projects)</li> <li>- <b>Outline strategies and factors to consider when investing in Australia and update legal/finance requirements to foreign direct investment</b> (Queensland service providers will have 3 minutes each)</li> <li>- <b>Presentation on the Significant Investor Visa category</b></li> </ul>
12:00-2:00pm	<p><b>Queensland Government Business Networking Luncheon</b></p> <p>Venue: TBC</p> <p><u>Alternative Option:</u> If there are too many Queensland companies to present in the morning Seminar, Mayor/CEO of Regional Councils will profile the regions at luncheon.</p>
pm	<p><b>Meeting with Dr Wu Pun Yan (Benny Wu), Chairman of Chang Yuang Group and Executive Chairman of Rocklands Richfield (TBC)</b></p> <p>Rocklands Richfield has an estimated wealth of approximately AUD \$93.4 million. Dr Wu is currently in commercial negotiation for a resort in Cairns and a hotel project on the Gold Coast</p> <p>Venue: TBC</p>
pm	<p><b>Meeting with Tony Fung, Chairman of Yu Ming Limited (TBC)</b></p> <p>Yu/Ming Limited is engaged in investment, merger and acquisitions activities in Hong Kong, China and Australia. Mr Fung is one of the most successful merchant bankers in Hong Kong with over 30 years of experience in banking and securities business, as well as property development and investment in Hong Kong and China. The company recently acquired land in Cairns for an integrated resort hotel development.</p> <p>Venue: TBC</p>
8:45pm	<p>Depart Hong Kong for Brisbane on <b>Qantas QF98</b></p>

Tuesday 23 April 2013

Brisbane

Time	Activities
am	Arrive Brisbane



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**Queensland Government Investment Attraction Mission to China**  
**Beijing / Guangzhou (Foshan) / Shenzhen / Hong Kong (15-22 April 2013)**  
**List of organisations with expression of interest (as at 18/03/2013)**

Participant	Organisation	Name	Position	Organisation	Company Location	Investment Project Location
<b>39</b>	<b>25</b>					
1	1	Mr Miguel Chiu	Managing Director & President	<b>All Sun Group</b>	Brisbane	Gold Coast
1	1	Mr Paul O'Dea	Partner	<b>ClarkeKann Lawyers</b>	Brisbane	N/A
1	1	Hon Jim Elder	Executive Chairman	<b>Enhance Group</b>	Brisbane	Multiple Locations
1	1	Mr Ken Hunt	Principal Solicitor Managing Director Senior Migration Agent	<b>Hunt Migration</b>	Brisbane	N/A
1		TBA	Lawyer			
1	1	Ms Lynn Hu	Principal & Lawyer	<b>McKelvey &amp; Hu Lawyers</b>	Brisbane	N/A
1		Mr Jeffrey Yang	Lawyer, All Bright Law Offices - Associate of McKelvey & Hu Lawyers			
1	1	Mr Trenton Clark	Director	<b>Valesco Capital</b>	Brisbane	Multiple Locations (East Coast)
1		Mr Mick Mullins	Director			
1	1	Ms Emma Wallace	Business & Investment Attraction Officer for the CEO	<b>Gold Coast City Council</b>	Gold Coast	N/A
1	1	Mr Stephen Diamond	Managing Director	<b>Diamond Solicitors</b>	Gold Coast	Gold Coast
1	1	Mr Terry Shields	Executive Director	<b>Precinct Property Group</b>	Gold Coast	Gold Coast
1	1	Mr Robert Taylor	Joint Managing Director	<b>TD Mango Immigration</b>	Sunshine Coast	Gold Coast
1	1	Mr Darrell Irwin	Director - Special Projects	<b>International Colliers</b>	Gold Coast	Gold Coast
1	1	Mr Will McVay	Associate Partner	<b>McVay Real Estate</b>	Brisbane	Gold Coast
1	1	Mr Tony Bargwanna	Director - Ray White Hotels	<b>Raywhite Hotels Australia (Divisions of the Ray White Surfers Paradise Group)</b>	Gold Coast	Gold Coast
1		Mr Julian Sutherland	Director - Ray White New Projects			
1		Mr Grant Bailey	Sales - Ray White Hotels			
1	1	Mr Roland Evans	Director - Commercial Real Estate Division	<b>Savills Gold Coast</b>	Gold Coast	Gold Coast
1	1	Mr Philip Cea	Chairman	<b>The Pacific International Group</b>	Gold Coast	Logan / Emerald
1		Mr Darwin King	Managing Director			
1		Miss Julia Uy	Creative Director			

Participant	Organisation	Name	Position	Organisation	Company Location	Investment Project Location
1	1	Cr Russell Lutton	Deputy Mayor	Logan City Council	Logan	N/A
1		Mr Todd Rohl	Deputy CEO			
1		Mrs Jenni Kang-Stahmer	Business Development Executive - Int'l Relations			
1	1	Mr YUE Da (Terry)	Assistant to the Board	Australian Multicultural Tourism Village	Logan	Logan
1	1	Cr Mark Jamieson	Mayor	Sunshine Coast Regional Council	Sunshine Coast	N/A
1		Cr Jenny Mackay	Councillor			
1		Mr Craig Matheson	Manager Economic Development			
1	1	Mr Nicholas Oettinger	CEO	Frog Global	Sunshine Coast	Sunshine Coast
1		Ms Yin (Jane) WANG	Assistant to CEO			
1		Mr Keliang (Kelvin) Yang	Head of Venture Capital			
1	1	Mr Garry Waters	Managing Director	Pelican Waters	Sunshine Coast	Sunshine Coast
1		Mr Roy Henzell	Director			
1	1	Ms Mary Carroll	CEO	Capricorn Enterprise	Rockhampton	N/A
1	1	Mr Anthony Aiossa	Development Manager	Tower Holdings	Sydney / Rockhampton	Central QLD
1	1	Mr Edward Dawson-Damer	Director	Keswick Developments P/L	Junction / NSW	Whitsunday
1	1	Cr Terry James	Deputy Mayor	Cairns Regional Council	Cairns	N/A
1	1	Mr Tony Williamson	Broker / Owner	RE/MAX Real Estate Services	Cairns	Cairns

 Tourism Investment Attraction Delegates



Minister's Office File Ref:	
Department File Ref:	CTS04710/13

## Briefing Note

The Honourable Jann Stuckey MP

Minister for Tourism, Major Events, Small Business and the Commonwealth Games

<b>Action required: For Noting</b>
<b>Action required by: NA</b>
Routine

**SUBJECT: Green tape reform - benefits to tourism operators**

### Summary of key objectives

- That you note the information in this brief.

### Key issues

1. Changes have recently been announced to the *Environmental Protection Regulations 2008* (the regulation) to reduce annual fees for small sewage treatment plant operators.
2. 214 Queensland businesses, including tourism operators (such as caravan parks, and bed and breakfast establishments) have these facilities and stand to benefit through an annual fee reduction of 50 percent.
3. In total, this measure will result in an estimated annual fee reduction of \$340,000 per annum.
4. Under the regulation (which comes into effect on 31 March 2013), the fee unit for smaller sewage treatment plants will be halved.
5. The fee unit will be reduced from the current rate of \$220.80 to \$111.40.
6. This is an important green tape reduction measure and will be included in future tourism related red tape reporting processes, including *DestinationQ* and the Drive Tourism Strategy.

### Implications

7. The Department of Environment and Heritage Protection (DEHP) has provided advice on the types of tourism businesses which will benefit from the annual fee reduction.
8. Typically for tourism businesses the total fee charged for Environmentally Relevant Activity 63 (sewage treatment plant thresholds) will be reduced from \$3091.20 to \$1545.60.  
Examples of individual businesses which will benefit from the changes include:
  - o Earlando Tourist Resort – Proserpine;
  - o Girraween Environmental Lodge Limited – Bush Chalet at Ballandean; and
  - o Gunna-Go Caravan Park Pty Ltd – Proserpine.
9. The changes reflect feedback provided by the tourism industry including the Queensland Caravan Park Association.

### Background

10. The Queensland Government is committed to reducing the overall regulatory burden by 20 percent.
11. The changes to the regulation form part of the government's Green Tape Reduction initiative, and reflect the outcomes of the review of Environmentally Relevant Activities (ERA), undertaken by DEHP.



Minister's Office File Ref:	
Department File Ref:	CTS04710/13

12. The amendments made by DEHP capture a broad range of ERA of which ERA 63 (small sewage treatment plant thresholds) is one. Several other amendments to the regulation, while not specific to the tourism industry, may also result in indirect benefits to associated tourism business operations.
13. This specific amendment will capture small sewage treatment plants operating at a peak design capacity between 21 and 100 equivalent persons whether or not they have a discharge to waters or through irrigation and infiltration trenches.
14. The annual fees for ERAs are based on the aggregate environmental score (AES). Each ERA is given an AES based on the size and scope of the activity. The AES represents the overall risk of the activity on the environment.
15. Licence holders are also required to submit an annual return and pay an annual fee.

**Right to information**

16. I am of the view that the contents or attachments contained in this brief are suitable for publication.

**Recommendation**

That the Minister **note** the contents of this brief.

**NOTED / ENDORSED**

**NOTED / ENDORSED**

Chief of Staff

*Jann Stuckey*  
**JANN STUCKEY MP**  
 Minister for Tourism, Major Events, Small Business and the Commonwealth Games

1 / 1

21 / 3 / 13

**Minister's comments**

Action Officer	Endorsed by: Director	Endorsed by: General Manager Tony Callaghan	Endorsed by: DDG <i>Paul Martin</i>	Endorsed by: DG Richard Eden
Tel:	Tel:	Tel: 340 50541	Tel: 322 58210	Tel: 322 52031
Mob:	Mob:	Mob: sch4p3 (3)	Mob:	Mob:
Date: / /	Date: / /	Date: Prejudice the protection of an individuals right to privacy	Date: 19 / 3 / 13	Date: 18 / 3 / 13





## PARTNERSHIP AGREEMENT

**between the Queensland Government and the  
Chamber of Commerce and Industry Queensland  
Monday 25 March 2013**

The Queensland Government and the Chamber of Commerce and Industry Queensland will work in partnership by proactively engaging local Members of Parliament and local chambers in a Queensland-wide 'Think Queensland, buy locally' campaign. Where practical, this partnership will also engage with councils, industry associations and service providers to promote 'purchasing locally' in local communities within Queensland.

The aims of this 'Think Queensland, buy locally' campaign partnership are to:

- Provide tools and basic support for locally driven campaigns;
- Champion local communities to run local purchasing campaigns;
- Assist local members of parliament to promote the benefits;
- Grow local spend in local communities and act as a catalyst for local communities to support their local businesses and employment; and
- Improve regional employment and regional economies and economic recovery.

Through collaboration and cooperation, this partnership will assist local members and businesses to:

- Promote the benefits of purchasing locally;
- Showcase the strengths and successes of local businesses;
- Play a vital role in the economic recovery; and
- Enjoy the support of Queensland communities.

All partners understand that the Queensland economy has great potential and that Queensland is a State of Great opportunity and agree that sustained effort over time will ensure local communities prosper.

**The Honourable  
Campbell Newman MP**  
Premier of Queensland

**Mr Stephen Tait**  
CEO, Chamber of  
Commerce and Industry  
Queensland

**The Honourable Jann  
Stuckey MP**  
Minister for Tourism, Major  
Events, Small Business and  
the Commonwealth Games



Minister's Office File Ref.	
Department File Ref.	

ETS 05220/13

17/5

## Briefing Note

The Honourable Jann Stuckey MP

Minister for Tourism, Major Events, Small Business and the Commonwealth Games

**Action required: For Approval**

**Action required by: Wednesday 20 March 2013**

**Critical** - sch3(2)(1)(a) Cabinet matter - For consideration by Cabinet

### SUBJECT: Buy Locally Campaign

#### Summary of key objectives

- That the Minister supports the launch of a 'Buy Locally' campaign
- That the Minister approves the proposed communications strategy
- That the Minister approves the attached letter of agreement with the Chamber of Commerce and Industry Queensland (CCIQ) for signature by the Honourable Campbell Newman MP, Premier and the Chief Executive Officer of CCIQ.

#### Key issues

1. The Premier has proposed running a 'Buy Locally' campaign from Monday 25 March 2013.
2. It is proposed that the campaign culminate in a special 'Buy Locally Saturday' on Saturday 27 July during the proposed Queensland Small Business Week.

3. sch3(2)(1)(a) Cabinet matter - For consideration by Cabinet

4. Buy locally initiatives are used to encourage people to spend in their local community to help their economy, embrace what makes their regions unique, foster local job creation, nurture community, create diversity and encourage entrepreneurship.
5. In recent years, New South Wales, Victoria, South Australia, Tasmania and Western Australia have all implemented campaigns promoting the benefits of local spending to stimulate local economies. 'Buy locally' campaigns are also popular in the United States of America, with more than 140 active programs across numerous cities and states.
6. Queensland's 'Buy locally' initiative is a broadly visible, educational and promotional campaign that aims to:
  - support the recovery of strong, diverse, innovative and economically resilient communities following Queensland's recent natural disasters.
7. The campaign centres on encouraging Queenslanders to 'think local first', rather than simply promoting 'buying' local. By thinking local, Queenslanders can make choices that have dramatic impact on local communities and economies.
8. The campaign will inform consumers about the economic and social advantages that local businesses bring to a community and encourage people to consider how to maximise the impact of their daily actions and purchasing decisions.
9. A draft communications plan has been prepared, and is provided at **Attachment 1**.



Minister's Office File Ref:	
Department File Ref:	

10. The campaign will make considerable use of the internet and social media to promote key messages along with a 'Business Toolkit' with print-ready files to download, making materials available for use in, and by businesses. The Business Toolkit will include:
  - a. Posters
  - b. Stickers
  - c. Logo files for use in publications
  - d. POS Material
  - e. Web buttons
11. Campaign toolkits will be provided to local Members of Parliament and the local chambers of commerce for distribution to local businesses.
12. Other partners such as business enterprise centres, regional development organisations and local councils will also be encouraged.
13. To assist with access to the local chambers it is proposed to partner with the CCIQ and local chambers in the campaign delivery. A draft Letter of Agreement is at **Attachment 2**.

### Implications

14. There are a number of issues and challenges associated with this campaign including:
  - sensitivity to the devastating impact on individual Queenslanders and businesses and the reality that some businesses might not recover
  - ensuring the message is positive, but realistic – price and availability will always influence purchasing decisions
  - need to reinforce that the campaign is supporting all businesses – locally owned and chain businesses to avoid protectionism, anti-competition or unfair trading criticisms
  - need to focus on purchasing locally and not buying locally made to avoid possibly contravening local content and procurement regulation
  - communication of benefit to communities and regions, not individual businesses. Consumers today are savvy, educated and will not tolerate being told to spend for the commercial gain of a business
  - compared to a campaign run after the 2011 floods that experienced some issues and attracted adverse media attention.
15. Material will be made available through the Business Toolkit for print-ready files to download and print at user cost
16. It is difficult to measure the additionality of campaigns such as this, however, a suitable measure of outreach and a proposed key performance indicator is the number of 'Buy Locally' toolkits distributed or downloaded from the website.

### Background

17. The Premier requested that the Department develop this campaign on Friday 15 March 2013.

### Right to information

18. I am of the view that the contents or attachments contained in this brief **are suitable** for publication.

Minister's Office File Ref:	
Department File Ref:	

**Recommendation**

That the Minister

**Supports** the launch of a 'Buy Locally' campaign

**Approve** the proposed communications strategy

**Approve** the attached letter of agreement with the Chamber of Commerce and Industry Queensland (CCIQ) for signature by the Premier and the Chief Executive Officer of CCIQ.

**APPROVED / NOT APPROVED**

sch4p3(3)  
Prejudice the protection of an individuals right to privacy

*approved by Min.*

**Chief of Staff**

*2013 113*

**APPROVED / NOT APPROVED**

**HON JANN STUCKEY MP**

Minister for Tourism, Major Events, Small Business and the Commonwealth Games

*2013 113*

**Minister's comments**

*Is anyone from CCIQ invited to the lunch at Yandina?*

Action Officer	Endorsed by:	Endorsed by:	Endorsed by:
John Monico	Director	Executive Director	DG
Small Business	Siobhán Ahern	Phil Green	Richard Eden
	Small Business	Small Business	

Tel: 340 56125	Tel: 3898 0902	Tel: 322 47974	Tel: 322 52031
Mob:	Mob:	Mob:	Mob:

sch4p3(3)  
Prejudice the protection of an individuals right to privacy

Date: / /

Date: *19/3/2013*



# Buy locally

Buy locally initiatives are used to encourage people to spend in their local community to help their economy, embrace what makes their regions unique, foster local job creation, nurture community, create diversity and encourage entrepreneurship.

In recent years, New South Wales, Victoria, South Australia, Tasmania and Western Australia have all implemented campaigns promoting the benefits of local spending to stimulate local economies. 'Buy locally' campaigns are also popular in the United States of America, with more than 140 active programs across numerous cities and states.

## Aim and objectives

Queensland's 'Buy locally' initiative is a broadly visible, educational and promotional campaign that aims to:

- support the recovery of strong, diverse, innovative and economically resilient communities following Queensland's recent natural disasters
- underpin the broader Queensland Small Business Strategy and Action Plan 2013-2015

The 'Buy locally' campaign objectives are to:

- educate Queenslanders about the benefits of spending money with local businesses within their own community, whether it is national chain or a locally owned shop, to help aid the State's economic recovery
- stimulate local economies by encouraging Queenslanders to support their own communities by buying local.

## Strategic approach

The campaign centres on encouraging Queenslanders to 'think local first', rather than simply promoting 'buying' local. By thinking local, Queenslanders can make choices that have dramatic impact on local communities and economies. The campaign will educate consumers about the economic and social advantages that local businesses bring to a community and teach people how to maximise the impact of their daily actions and purchasing decisions.

Queensland's 'Buy locally' campaign strategies

- Communicate clear benefits to Queensland of buying local
- Illustrate how buying locally can help towards the successful recovery efforts currently generating momentum throughout the State
- Acknowledge that consumers will perhaps not be able to source everything locally, but by thinking about it, every dollar spent can be maximised.



- Engage Queenslanders, both consumers and businesses, to take an active role in shaping the future economic development of their city and region
- Stimulate media coverage of the issue and use local business owners and people with a public profile such as the Mayor and local State Member to champion the message.

### Issues and challenges

These include:

- sensitivity to the impact on individual Queenslanders and businesses and the reality that some businesses might not recover
- ensuring the message is positive, but realistic – price and availability will always influence purchasing decisions
- need to reinforce that the campaign is supporting all businesses – locally owned and chain businesses to avoid protectionism, anti-competition, unfair trading criticism
- communication of benefit to communities and regions, not individual businesses. Consumers today are savvy, educated and will not tolerate being told to spend for the commercial gain of a business
- it is compared to a campaign run after the 2011 floods which had some issues.

### Target audiences

*Primary audiences*

Queensland

- consumers / holiday makers / students
- Businesses
- Business, industry and trade partners and associations
- Local governments, Chamber of Commerce, economic development agencies
- Media

### Key messages

- Buy locally

*Supporting messages*

- Keep the benefits of your spending in your community: shop, stay and play locally
- Dollars that stay within a community circulate, and everyone eventually benefits
- Supporting your local community will help recovery after the flood: everyone can play a role in Queensland's recovery
- My city / town is my business
- Help me, help you, help us: many businesses are doing it tough, let's get them through it.

Great State Great Opportunity



- Buy Locally – cook with Queensland produce, holiday in your State, do business within your community, invest here, work here: be a Queenslander.
- Look for the Buy locally symbol / program participants.
- Ask if your local businesses are aware of the campaign and want to be involved
- There are almost 412,000 small businesses in Queensland. This figure accounts for 96 per cent of all Queensland businesses.
- Find out what you can do at [www.business.qld.gov.au](http://www.business.qld.gov.au)

### **Tactics**

A range of key tactics will be deployed in the short-term (March- April), medium-term (May - July).

Long-term activities and campaign extension will depend on evaluation of the initial campaign success and funding availability.

RTI Disclosure Log Release

	AUDIENCES	TACTIC AND RATIONALE	WHEN
1.	State-wide (businesses and consumers)	<b>Buy locally</b> <ul style="list-style-type: none"> <li>Develop brand identity for 'Buy locally' initiative</li> <li>Design tool kits for businesses to use (stickers, signage, point-of-sale material, web buttons etc (provide as downloadable pdfs on website)</li> </ul>	Short-term: branding development and launch March 2013
2.	Queensland businesses and consumers	<b>Website</b> Develop 'Buy locally' web presence on <a href="http://www.business.qld.gov.au">www.business.qld.gov.au</a> that includes: <ul style="list-style-type: none"> <li>information on why buying local is a good thing for communities</li> <li>how buying local will help with recovery and rebuild post natural disasters</li> <li>business to consumer (B2C) and business to business (B2B) kits to promote the 'Buy locally' message (i.e. information on how to establish and use regional Facebook groups, twitter accounts, websites, loyalty programs etc).</li> <li>Promote existing local campaigns and also state-wide initiatives such as the <a href="http://www.helpqldfarmers.com.au">www.helpqldfarmers.com.au</a> website and Facebook</li> </ul>	Short-term: branding development and launch March 2013
3.	Queensland businesses and consumers	<b>Social media</b> <ul style="list-style-type: none"> <li>Run a social media promotion called 'ShopSmallQld' that encourages people to purchase from their local store on one Saturday during the campaign. The campaign would rely on businesses providing promotions and discounts on the day to entice shoppers away from malls and into their local neighbourhood</li> <li>#ShopSmallQld Businesses can be used on Twitter to mention the locations of these businesses and their specials</li> <li>Posts on the Business Queensland Facebook on how to get involved</li> <li>Create a specialist web page on the business site which allows businesses to register and allows shoppers to see what events and discounts are available in their area.</li> </ul>	Short-term: Launch in June and build interest with the event to occur on Saturday 27 July 2013 during Queensland Small Business Week
4.	Queensland communities	<b>Premier launch at planned event</b> <ul style="list-style-type: none"> <li>Joint launch with Premier, Minister and Chamber of Commerce at Yandina.</li> </ul>	Short-term: Premier's Launch Monday 25 March 2013
5.	Qld businesses and consumers	<b>Local voices</b> <ul style="list-style-type: none"> <li>Source local stories from small business operators and let them say it in their own words as this will have more impact. These can be videoed and can be posted to You Tube</li> <li>Get local MPs and Mayors to run a grass root awareness campaign by incorporating messages into public addresses and running local events such as Christmas in July.</li> </ul>	Medium term March – July 2013  Medium to long-term involvement with initiative



6.	State-wide	<p><b>Media</b> Develop media plan to support initiative and to maximise spread of 'Buy locally' messages, including:</p> <ul style="list-style-type: none"> <li>• key message snapshot for distribution to government, allies and associations</li> <li>• editorial placement and partner with local media</li> <li>• list of ambassadors available for interview</li> <li>• community service announcement scripts</li> <li>• radio competitions / giveaways.</li> </ul>	<p>Short-term: March 2013 launch Medium-term: messaging drive</p>
7.	Queensland businesses	<p><b>B2C 'Buy locally' tool kit for businesses</b> Including:</p> <ul style="list-style-type: none"> <li>• information on how to use social media to help their business</li> <li>• loyalty programs</li> <li>• point-of-sale kits (posters, window clings, web banners, web buttons,</li> <li>• messages to use in media releases, flyers etc</li> <li>• 'Buy locally' branding for use on collateral</li> <li>• web linking strategies to other local businesses / community websites.</li> </ul>	<p>Short-term March – April 2013: development and distribution  Long-term initiative</p>
8.	Queensland business groups and associations	<p><b>B2B 'Buy locally' tool kit for business associations/member bodies</b> Including:</p> <ul style="list-style-type: none"> <li>• Information on how to be involved in specific initiatives such as ShopSmallQld</li> <li>• key messages for use in their media / speeches</li> <li>• content for newsletters and websites</li> <li>• draft direct mail to members / constituents</li> <li>• banner ads for use on websites</li> <li>• 'Buy locally' branding for use on collateral</li> <li>• downloadable posters, postcards, art for window clings etc</li> <li>• encourage links to 'Buy locally' web presence</li> <li>• businesses operating in Queensland.</li> </ul>	<p>Short-term March – April 2013: development and distribution  Long-term initiative</p>

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RTI Disclosure Log Release



## Evaluation

- Number of local chambers / organisations delivering campaign
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- % of Queenslanders who buy from Queensland businesses 'whenever possible' or 'often';
- % of Queenslanders who specifically look for the logo.

RTI Disclosure Log



## **PARTNERSHIP AGREEMENT**

### **between the Queensland Government and the Chamber of Commerce and Industry Queensland Monday 25 March 2013**

The Queensland Government and the Chamber of Commerce and Industry Queensland will work in partnership by proactively engaging local Members of Parliament and local chambers in a Queensland-wide 'buy locally' campaign. Where practical, this partnership will also engage with councils, industry associations and service providers to promote 'purchasing locally' in local communities within Queensland.

The aims of this 'buy locally' campaign partnership are to:

- Provide tools and basic support for locally driven campaigns;
- Champion local communities to run local purchasing campaigns;
- Assist local members of parliament to promote the benefits;
- Grow local spend in local communities and act as a catalyst for local communities to support their local businesses and employment; and
- Improve regional employment and regional economies and economic recovery.

Through collaboration and cooperation, this partnership will assist local members and businesses to:

- Promote the benefits of purchasing locally;
- Showcase the strengths and successes of local businesses;
- Play a vital role in the economic recovery; and
- Enjoy the support of Queensland communities.

All partners understand that the Queensland economy has great potential and that Queensland is a State of Great opportunity and agree that sustained effort over time will ensure local communities prosper.

**The Honourable  
Campbell Newman MP**  
Premier of Queensland

**Mr Stephen Tait**  
CEO, Chamber of  
Commerce and Industry  
Queensland

**The Honourable Jann  
Stuckey MP**  
Minister for Tourism, Major  
Events, Small Business and  
the Commonwealth Games



## Think Queensland, buy locally

Buy locally initiatives are used to encourage people to spend in their local community to help their economy, embrace what makes their regions unique, foster local job creation, nurture community, create diversity and encourage entrepreneurship.

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Great state. Great opportunity.





- Engage Queenslanders, both consumers and businesses, to take an active role in shaping the future economic development of their city and region
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Great state. Great opportunity.



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RTI Disclosure Log Release



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- % of Queenslanders who buy from Queensland businesses 'whenever possible' or 'often';
- % of Queenslanders who specifically look for the logo.

RTI Disclosure Log Released

Minister's Office File Ref:	
Department File Ref:	CT3 05364/13

## Briefing Note

The Honourable Jann Stuckey MP

Minister for Tourism, Major Events, Small Business and the Commonwealth Games

<b>Action required: For Signing</b>
<b>Action required by:</b>

### SUBJECT: Asian Cup 2015 - Execution of Funding Agreement and Memorandum of Understanding

#### Summary of key objectives

- The finalised Funding Agreement (FA) and Memorandum of Understanding (MOU) for the 2015 Asian Football Confederation Asian Cup (Asian Cup) are attached for execution.

#### Key issues

- One full copy of the FA is attached for your signature as well as seven copies of Queensland's execution page.
- One full copy of the MOU is attached for your signature as well as four copies of Queensland's execution page.

#### Background

- sch3(2)(1)(a) Cabinet matter - For consideration by Cabinet

#### Right to information

- I am of the view that the contents or attachments contained in this brief **are not suitable** for publication.



Minister's Office File Ref:	
Department File Ref:	

**Recommendation**

That the Minister

- sch3(2)(1)(a) Cabinet matter - For consideration by Cabinet
- 

**NOTED / ENDORSED**

**NOTED / ENDORSED**

**Chief of Staff**

**JANN STUCKEY MP**  
**Minister for Tourism, Major Events, Small Business and the Commonwealth Games**

/ /

/ /

**APPROVED / NOT APPROVED**

**APPROVED / NOT APPROVED**

**Chief of Staff**

**JANN STUCKEY MP**  
**Minister for Tourism, Major Events, Small Business and the Commonwealth Games**

/ /

/ /

**Minister's comments**

Action Officer Amy Cupitt Manager, Major Events OCGC Tel: 323 83136	Endorsed by: Exec Director Filly Morgan OCGC Tel: 324 73076 Mob: sch4p3(3) Date: Prejudice the protection of an individuals right to privacy	Endorsed by: Division Head Nick Elliott OCGC Tel: 323 54834 Mob: <span style="border: 1px solid red; display: inline-block; width: 100px; height: 15px;"></span> Date: 8/3/13	Endorsed by: DG Richard Eden Tel: 322 52031 Mob: <span style="border: 1px solid red; display: inline-block; width: 100px; height: 15px;"></span> Date: / /
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Minister's Office File Ref:	
Department File Ref:	CTS 05368/13

**Recommendation**

That the Minister

- sch3(2)(1)(a) Cabinet matter - For consideration by Cabinet
- 

APPROVED / NOT APPROVED

APPROVED / NOT APPROVED

Chief of Staff

*J Stuckey*  
**JANN STUCKEY MP**  
 Minister for Tourism, Major Events, Small  
 Business and the Commonwealth Games

/ /

21 / 3 / 13

**Minister's comments**

Action Officer Amy Cupitt Manager, Major Events OCGC Tel: 323 83136	Endorsed by: Exec Director Filly Morgan OCGC Tel: 324 73076 Mob: sch4p3(3) Date: Prejudice the protection of an individuals right to privacy	Endorsed by: Division Head Nick Elliott OCGC Tel: 323 54834 Mob: <div style="border: 1px solid black; width: 100px; height: 15px;"></div> Date: / /	Endorsed by: DG Richard Eden OCGC Tel: 322 52031 Mob: <div style="border: 1px solid black; width: 100px; height: 15px;"></div> Date: 2/3/2013
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Pages 140 through 247 redacted for the following reasons:  
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sch3( 2)(1)(a) Cabinet matter - For consideration by Cabinet

RTI Disclosure Log Release

Minister's Office File Ref:	
Department File Ref:	CTS 05765/13

M  
25/3

## Briefing Note

The Honourable Jann Stuckey MP

Minister for Tourism, Major Events, Small Business and the Commonwealth Games

**Action required: For Approval / Noting**

**Action required by: 22/04/2012**

**Urgent**

**SUBJECT: Games Emblem Launch – 4 April 2013**

### Summary of key objectives

#### Key issues

A site inspection of the proposed venue for the Gold Coast 2018 Commonwealth Games Launch and Emblem unveil on Wednesday 20 March at Surfers Paradise beach revealed a significant reduction in the original 'launch' footprint due to the ongoing beach erosion issues and restoration works. Gold Coast City Council Chief Lifeguard, Warren Young, and Council's senior foreshore engineers advised the beach and proposed site poses a number of unacceptable public safety concerns due to significant and ongoing erosion. A relocation of the Games launch is deemed necessary based on i.) the recommendations from Council that the beach at Surfers Paradise cannot be used, ii.) the area required to accommodate a large crowd and iii.) staging requirements for the launch activities. The launch will now be held at the Broadwater Parklands, Southport.

#### Implications

Invitations to the VIP group were sent and the launch announcement media release distributed early last week. The communications detailed the event on Surfers Paradise beach. These were sent before the latest episode of poor weather was forecast. Had this weather not eventuated it was expected that Surfers Paradise beach could have been used. It is now imperative to resend amended venue detail to the invitees and also distribute a release outlining the rationale behind the relocation. There has been an excellent response from national and state media to cover this event including Seven's Sunrise and Nine's Today Show. They will still broadcast from Broadwater Parklands, but will also require notification of change of venue as soon as possible. Several sports will be conducting activities during the morning and they also need immediate notification as their plans will change given the event will no longer take place on the beach.

#### Background

- It was decided some weeks ago that Surfers Paradise beach presented a great location for the launch of the Gold Coast 2018 Commonwealth Games Launch and Emblem unveil. It showcases the city's beaches and skyline and provides a fitting backdrop for national and state media to broadcast the event and capture great Gold Coast vision.
- An inspection of the beaches by Council staff this week revealed that despite replenishment works undertaken last week, the beach profile remains unsuitable for staging a major event.
- With the poor weather in January, February and March, a contingency plan to hold the event at Broadwater Parklands was developed.



Minister's Office File Ref:	
Department File Ref:	

- Broadwater Parklands provides for each element of the launch including entertainment, sporting activities and the unveiling of the emblem.
- There has been a strong response from national and state media to cover this event including Seven's Sunrise and Nine's Today Show. They will still broadcast from Broadwater Parklands but will also require notification of change of venue as soon as possible. The Broadwater Parklands was chosen as a contingency because of the skyline that provides a great backdrop for vision and images.
- Several sports will be conducting activities during the morning and they also need immediate notification as their plans will change given the event will no longer take place on the beach.
- In the event of rain and/or high winds the event will move to the Gold Coast Arts Centre.

#### Right to information

I am of the view that the contents contained in this brief are not suitable for publication. The attached news release is recommended.

#### Recommendation

GOLDOC recommends that the Minister approves the news release concerning the changed venue and associated communications.

Kind regards

sch4p3(3) Prejudice the protection of an individual's right to privacy

**Mark Peters**

Chief Executive Officer, GOLDOC  
22 March 2013

Minister's Office File Ref:	
Department File Ref:	

NOTED

APPROVED/NOT APPROVED  
ENDORSED/NOTED

JAMES MARTIN  
Chief of Staff

JANN STUCKEY MP  
Minister for Tourism, Major Events, Small  
Business and the Commonwealth Games

/ /

25 / 3 / 13

Minister's comments

Action Officer	Endorsed by: Director	Endorsed by: Division Head	Endorsed by: DG
Tel:	Tel:	Tel:	Tel:
	Mob:	Mob:	Mob:
	Date: / /	Date: / /	Date: 28/3/13

sch4p3(3) Prejudice the protection of an individuals right to privacy

RTI Disclosure Log Release